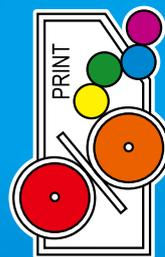


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**CHINA
PRINT 2017**

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第九届北京国际印刷技术展览会
The 9th Beijing International Printing Technology Exhibition

Exhibitor's Manual

2017年5月9-13日 May 9th-13th, 2017

北京·中国国际展览中心·新馆

New China International Exhibition Center

Beijing, China



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ASIA PRINT





Exhibitor's Manual for CHINA PRINT 2017

Dear Exhibitors:

Thank you very much for your support to CHINA PRINT 2017 – The 9th Beijing International Printing Technology Exhibition. We are ready to provide you a wonderful exhibiting environment with our best and most professional services.

This Manual is designed to help exhibitors have everything related to the fair done smoothly. Your careful study of the Manual will enable all relevant matters to be processed and solved smoothly. Please ensure the principal of your company in charge of the affairs of CHINA PRINT 2017 of receipt of the Manual. It is also highly recommended to bring the Manual along with you during the whole exhibition period.

We sincerely wish that you could acquire substantial business opportunities and a fruitful outcome at CHINA PRINT 2017.

May us a happy cooperation!

**Organising Committee of CHINA PRINT 2017
December, 2016**

Notes:

1. All information in this Manual shall comply with the regulation of the exhibiting venues.
2. Prices and rates quoted in this Manual is subject to change, please always refer to the latest quotations. No compulsory notice upon any difference of prices and rates to the exhibitors shall be undertaken by the Organising Committee.
3. All rights are reserved by the Organising Committee of CHINA PRINT 2017.

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General Information

1.1 Exhibition Information

- 1.1.1 Contact Information of Organising Committee
- 1.1.2 Contact Information of Official Service Providers

1.2 Declaration

- 1.2.1 Fundamental Rules for Exhibition
- 1.2.2 Safety and Fire Protection Regulations

1.3 Information of Exhibiting Venue and Transport

1.4 Exhibition Operation Schedule

1.5 Exhibitor Instructions

1.1 Exhibition Information

CHINA PRINT 2017 – The 9th Beijing International Printing Technology Exhibition

Venue: New China International Exhibition Center, Beijing, P. R. China

Opening Hour and Date:

Visitors:	May 9-12, 2017	09:00AM-16:30PM
	May 13, 2017	09:00AM-13:00PM
Exhibitors:	May 9-12, 2017	08:30AM-17:30PM
	May 13, 2017	08:30AM-14:00PM

Sponsor

Printing & Printing Equipment Industries Association of China
China International Exhibition Center Group Corporation

Supporter

Ministry of Industry and Information Technology of P. R. China
State Administration of Press and Publication of P. R. China
China Council for the Promotion of International Trade
China Machinery Industry Association
China Petroleum and Chemical Industry Association
China National Light Industry Council

Organiser

China Print Show Company Limited

Co-organiser

Print China Show Company Limited

1.1.1 Contact Information of Organising Committee

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P R China

Tel.: +86-10-5190-2382/83/84

Fax: +86-10-5190-2393

Email: wanghaocheng@chinaprint.com.cn

puxiaoying@chinaprint.com.cn

wangjinming@chinaprint.com.cn

1.1.2 Contact Information of Official Service Providers

Official Freight Forwarder

a) China International Exhibition Transportation Co., Ltd.

(responsible for the shipment of exhibits in Main Hall W1 – 4, E1, E2 and Supporting Hall W5 – 8, E5, E6, E9 and E10)

Address: Room 539, Hall 1, CIEC, 6 East Beisanhua Road, Beijing, P. R. China

Post Code: 100082

Hall No.	Contact	Telephone	Mobile	Fax	Email
E1 / W1 E5 / E9	Yanbing YANG	+86-10-8460-0607	+86-136-9921-2351	+86-10-8460-0559	yang.yb@cietc.net
E2 / W2 – 4 E6 / E10 / W5-8	Jing WANG	+86-10-8460-0618	+86-139-1172-7887		wang.j@cietc.net

b) DHL China

(responsible for the shipment of exhibits in Main Hall E3, E4 and Supporting Hall E7, E8, E11 and E12)

Address: Floor 24, 268 South Zhongshan Road, Huangpu District, Shanghai, P. R. China

Post Code: 200010

Contact	Telephone	Mobile	Fax	Email
Ziwen SUN	+86-21-2305-5698	+86-139-1776-8065	+86-21-6196-5695	nathan.sun@dhl.com

Construction Management / Water, Electricity and Compressed Air Supply / Standard Booth Contractor / Tele-communication and Internet Service / Electric Appliance and Other Article Rental:

For Hall E1, E2, E5, E6, E9, E10 and W1 – 8

Beijing Pico Exhibition Service Co.,Ltd.

Address: Pico Centre, No.8 North Lishuiqiao Road, Chaoyang District, 102218, Beijing, P. R. China

Post Code: 101300

Telephone: +86-10-8941-4321

Fax: +86-10-8941-4130

Contact: Mr. Biao WANG

Mobile: +86-186-1132-6181

Hall No.	Contact	Telephone	Email
E1, E5, E9	Bohao CHENG	+86-10-8941-4351	alan.cheng@cn.pico.com
E2, E6, E10	Huihui GUO	+86-10-8941-4364	huihui.guo@cn.pico.com
W1	Xue YAN	+86-10-8941-4335	vika.yan@cn.pico.com
W2	Chunkai WANG	+86-10-8941-4363	chunkai.wang@cn.pico.com
W3, W5, W7	Dan CHENG	+86-10-8941-4336	shirly.cheng@cn.pico.com
W4, W6, W8	Yajing XU	+86-10-8941-4340	yajing.xu@cn.pico.com

For Hall E3, E4, E7, E8, E11 and E12:

China United Expo. Service Co.,Ltd.

Address: 67# South Courtyard of National Agriculture Exhibition Centre, 14 North Dongsanhuan Road, Chaoyang District, Beijing.

Post Code: 100026

Telephone: +86-10-6509-6371

Hall No.	Contact	Telephone	Mobile Phone	Email
E3, E7, E11	Yan'ge PENG	+86-10-6509-6371 #609	+86-185-1878-3912	sunlili@u-expo.com
E4, E8, E12	Hanxun ZHANG	+86-10-6509-6371 #610	+86-185-1878-3957	zhanghanxun@u-expo.com

Official Travel Service:

a) Beijing Xindadu International Travel Service Co., Ltd.

Address: 67# South Courtyard of National Agriculture Exhibition Centre, 14 North Dongsanhuan Road, Chaoyang District, Beijing, P. R. China

Post Code: 100026

Tel.: +86-10-6509-6371 #608

Contact: Xiaochen SHI

Mobile: +86-186-0115-7866

Email: shixiaochen@u-expo.com

b) Times Exhibition Services Co.,Ltd.

Address: Room A-1105, No. A1 Xibahenan Road, Chaoyang District, Beijing P.R.China

Post Code: 100028

Project	Contact	Number	Email
Hotel Booking	Shengjie PANG	+86-10-6446-2841 +86-136-9129-9761	times@sdlm.cn
Dining and Catering	Yan WANG	+86-10-6446-2176 +86-153-0101-5862	meeting@sdlm.cn
Travel and Transport	Chunyan LIU	+86-10-6446-2176 +86-153-0101-2129	travel@sdlm.cn

c) Beijing Fushion Travel Service Co., Ltd.

Address: Room 2501 – 2503, Block 4, Taida Shidai Centre, 15 Guanghua Road, Chaoyang District, Beijing P. R. China

Post Code: 100125

Tel.:400-106-9292 #8603

Fax: +86-10-5382-2989

Person-in-charge: Chunhong LV

Mobile: +86-1510-110-2378

Email: LVCH@fushion.com.cn

Project	Contact	Number	Email
Hotel Booking	Hongjun WANG	+86-139-0130-7788	WANGHJ@fushion.com.cn
Flight Ticket and Transport	Mengmeng ZHAI	+86-185-1878-3957	ZHAIMM@fushion.com.cn

Official On-site Advertising Agent

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P R China

Contact: Mr. Kent WANG / Ms. Cecily Pu

Tel.: +86-10-5190-2382/83

Fax: +86-10-5190-2393

Email: wanghaocheng@chinaprint.com.cn / puxiaoying@chinaprint.com.cn

Vehicle Pass (please apply during the Move-in Period)

Customer Service Centre – New CIEC

Address: East Side of South Entrance of NCIEC

Early Move-in and Overtime Working Service

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P. R. China

Contact Person: Mr. Kent WANG / Ms. Cecily PU / Mr. Jason WANG

Tel.: +86-10-5190-2382/83/84 Fax: +86-10-5190-2393

Email: wanghaocheng@chinaprint.com.cn / puxiaoying@chinaprint.com.cn

wangjinming@chinaprint.com.cn

Visa Invitation Service

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P. R. China

Contact Person: Mr. Kent WANG / Ms. Cecily PU

Tel.: +86-10-5190-2382/83/84 Fax: +86-10-5190-2393

Email: wanghaocheng@chinaprint.com.cn / puxiaoying@chinaprint.com.cn

Flower & Plants Rental (On-site Application Acceptable)

Beijing Tianfang Luyin Gardening Service Co., Ltd.

Location: Unloading Area of Hall E1 & E2, NCIEC

Contact: Mengjiao LIU

Mobile: +86-1500-105-3946

Conference Room and Technical Equipment Rental

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P. R. China

Contact: Ms. Cecily Pu

Tel.: +86-10-5190-2383 Fax: +86-10-5190-2393

Email: Puxiaoying@chinaprint.com.cn

Temporary Personnel

Beijing Zhongjiu International Technology Development Co.,Ltd.

Location: Near NCIEC, Shunyi District

Contact: Shidi ZHANG

Mobile: +86-136-0132-8343

Email: 117898674@qq.com

Beijing Tianditongchuang Culture and Performance Co.,Ltd.

Contact: Yue SUN

Mobile: +86-158-1133-4123

Email: 804013557@qq.com

1.2 Declaration

The Organising Committee is entitled to the legitimate rights to fully dominate the whole exhibition. All decisions made by the Committee shall be regarded as ultimate and must be obeyed by all exhibitors. Once your application to exhibit at CHINA PRINT 2017 is accepted by the Organising Committee, please carefully study the Manual and any other rules and regulations relating to your participation in the fair. Any suggestion on the adjustment or amendment regarding the contents of this Manual shall be submitted to the Organising Committee in a formal written form, and will be deemed valid against the legally binding signature of the head of the Committee. The Organising Committee reserves the rights to interpret and revise the terms in the Manual. The Organising Committee is entitled to the right to solve the problems and any issue beyond the situations listed in this Manual.

1.2.1 Fundamental Rules

- 1.2.1.1** Exhibitors shall be responsible for the safety of its booth design and construction. The design plan must be submitted to the official construction administrator for safety survey. Build-up and dismantling work must be carried out according to regulations. If any damage has been done to any facilities, compensation of the damage is required to be paid to the exhibition venue.
- 1.2.1.2** Exhibitors shall be responsible for the safety of its freight forwarding. Exhibitor must use the official freight forwarder and carry out the move-in and move-out work according to NCIEC's regulations.
- 1.2.1.3** During the show period, exhibitor must be responsible for the order of its own stand. If any emergency occurs during the show period, exhibitors should cooperate with NCIEC to conduct necessary safety actions.
- 1.2.1.4** During the show period, exhibitor must be responsible for the action of its staff and service providers. Any violation of commercial administrations would result in penalties. Exhibitor should deal with the conflict between its staff and its service providers. No damage or disturbance should be done to the organizer, exhibition venue or other exhibitors.
- 1.2.1.5** During the show period, exhibitors should strictly control its exhibits and other articles. Dangerous items, illegal imported items, items violating copyright and other prohibited items should not be brought into the exhibition venue.
- 1.2.1.6** During the show period, exhibitor should maintain the order and tidiness of its stand and public area.
- 1.2.1.7** Exhibitor's activities must be kept in the range of its own stand. Promotion activities outside its own stand, such as handing out fliers and samples in public area, are not allowed.
- 1.2.1.8** After the exhibition, exhibitor must restore its stand area back to the condition before the exhibition starts. If any damage has been done to the exhibition venue within the stand area, compensation of the damage is required to be paid.

1.2.2 Safety & Fire Control Regulations

Exhibitor and its service providers must obey Beijing Fire Regulations and NCIEC safety regulations. In case of fire, regardless the severity, exhibitor must report to the fire department instantly. Exhibitor shall try to control or put out the fire, and move away inflammable goods.

1.2.2.1 Fire Control

Do not store packaging or promotion materials in the public area or behind the booth partition board. All emergency exits and fire fighting accesses must not be blocked.

1.2.2.2 Written approval of the fire department are necessary for the following activities:

- ★ Use of stove, oven, heater, candle, lantern, torch, welding tools and smoke generator.
- ★ Operation of dangerous electrical equipment or chemicals. Please consult the fire department for detailed regulations.
- ★ Toxic or dangerous materials, including flammable liquid, compressed gas or other dangerous chemicals. Exhibitor must not block the fire hydrant, air conditioning system, air vent, fire control facilities, emergency lighting system and surveillance camera.

1.2.2.3 Smoking

Smoking is strictly prohibited in the exhibition hall.

1.2.2.4 List of items not allowed to bring into the exhibition:

- ★ Dangerous items, including fire weapon, knife, sword, ammunition, explosives, radioactive material, etc.
- ★ Illegal imported item.
- ★ Items violating intellectual property right protection.
- ★ Promotion materials violating government laws.
- ★ Items that might interfere normal activities of the exhibition.

1.2.2.5 Use of Dangerous Materials

- ★ Dangerous materials: Use of flame or gas light is prohibited. Use of explosive, inflammable or corrosive materials is prohibited.
- ★ Compressed air: According to the regulation of Beijing Municipal Public Safety Bureau, use of air compressors in the exhibition hall is prohibited.
- ★ Industrial gas: Use of inflammable or corrosive gas is prohibited.
- ★ Radioactive material: Use of radioactive material is prohibited.
- ★ Accent Lighting: Use of strong lighting equipment without outer coverage is prohibited.
- ★ Corrosive garbage: storage of corrosive waste in the exhibition hall is prohibited.
- ★ Compressed container: Exhibitor must guarantee the safety transportation and storage of compressed gas container. Compressed gas container without safety device is prohibited.

1.2.2.6 Raw space exhibitors must sign the *Safety Responsibility Guarantee*, which will be found in this manual. Exhibitor is responsible for all safety issues within its own booth.

1.3 Information of Exhibition Venue

1.3.1 Address of New China International Exhibition Center

No. 88, Yuxiang Road, Tianzhu Area, Shunyi District, Beijing

1.3.2 Traffic Route

1.3.2.1 Self-Driving

Route I: Via Houshayu Exit at Jingcheng Highway

Beijing Section of Jingcheng Highway was newly built in 2007. It sets 3 lanes in each direction and connects directly with the North East 3rd Ring Road.

Jingcheng Highway — exit at Houshayu Exit — Huosha Road — Luoma Cross — Yuxiang Road - NCIEC

Departure from Sanyuanqiao Bridge on the 3rd Ring Road will make the total travel distance 23 km and a highway toll fee of RMB 5.00 per time.

Route II: Via Jingcheng Highway and North Airport Lane

If heavy traffic is met at Huosha Exit, keep driving to the north and turn to North Airport Lane — Tianbei Road Exit would be a better choice.

Jingcheng Highway — North Airport Lane — Tianbei Road Exit — Luoma Cross — Yuxiang Road — NCIEC

Departure from Sanyuanqiao Bridge on the 3rd Ring Road will make the total travel distance 28 km and a highway toll fee of RMB 10.00 per time.

Route III: Via Airport Highway

Airport Highway starts from Sanyuanqiao Bridge on the 3rd Ring Road. It sets 3 lanes in each direction. Now, the section from the start point to Terminal 1 and 2 has already been set for free.

Sanyuanqiao Bridge — Airport Highway — Yanglin Avenue — Maliandian Cross — NCIEC (heavy traffic is expected if chosen this route)

Departure from Sanyuanqiao Bridge on the 3rd Ring Road will make the total travel distance 18 km.

Route IV: Via Jingmi Road

Jingmi Road is a national highway with 2 lanes in each direction. In the South, it starts from Sanyuanqiao Bridges. A speed limit at 60 km / hour is required all the way.

Sanyuanqiao Bridges — Jingshun Road — Maliandian Cross — NCIEC (heavy traffic is expected if chosen this route)

Departure from Sanyuanqiao Bridge on the 3rd Ring Road will make the total travel distance 16 km.

Route V: Departure from the Northeast or East Beijing

Via either Jingmi Road or Shunping Road — Kuliushu Cross — Jingshun Road — Tiejiaqing Cross — Luoma Cross — Yuxiang Road — NCIEC; alternatively, Jingshun Road — Maliandian Cross — NCIEC

1.3.2.2 Public Transportation

Subway / Metro / Underground

Please transfer to / take the Subway Line 15 and get off at the station named – China International Exhibition Centre.

Bus

One-way bus ticket price from RMB 4.00 according to the bus lane chosen.

Take Bus 915, 916, 980, 942 or 850 departing from Dongzhimen Bus Station or Sanyuanqiao Bridge Stop, and get off at New China International Exhibition Centre Stop.

1.3.2.3 Traffic Route of Freight Vehicle

1. From South, East and Northeast Beijing:

East 6th Ring Road – Shunping Exit – Shunping Road – Kuliushu Cross – Jingshun Road – Maliandian Cross – NCIEC

2. From Southwest, West and Northwest Beijing:

Jingcheng Highway – Houshayu Exit – Huosha Road – Luoma Cross – Yuxiang Road – NICEC

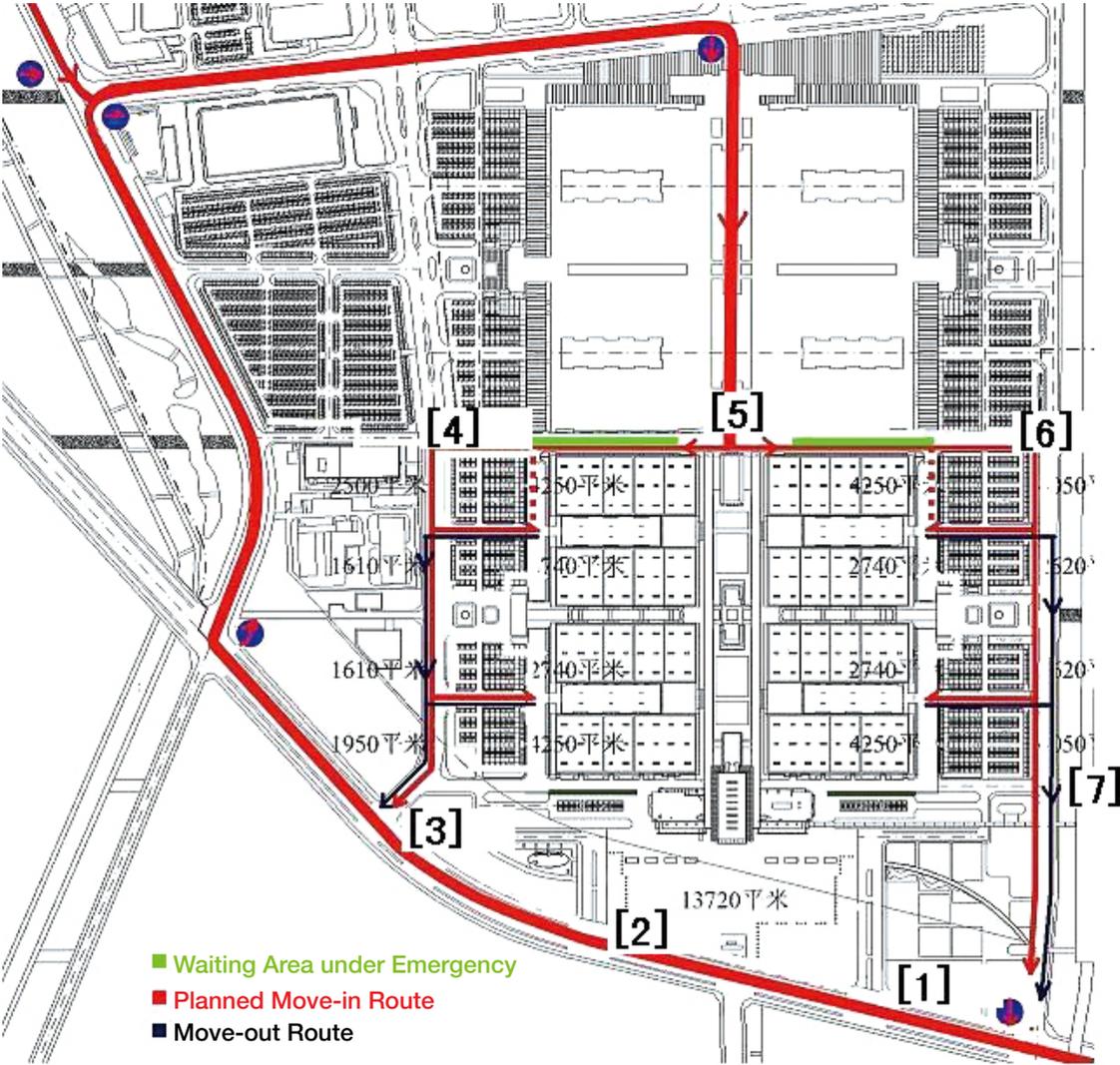
3. From Southeast and Downtown Beijing:

Sanyuanqiao – Jingshun Road – Maliandian Cross – NCIEC

Other routes are not recommended for freight vehicle due to narrow roads and heavy traffic.



Traffic Map around NCIEC



Freight Vehicle Route around NCIEC

1.4 Exhibition Schedule

Move-in		
Hall E1 – 2 & W1 – 2	May 4 – 7, 2017	08:30 – 17:30
Hall E3 – 4 & W3 – 4	May 5 – 7, 2017	
Hall E1 – 4 & W1 – 4	May 8, 2017	08:30 – 21:00
Hall E5 - 12 & W5 - 8	May 6 – 7, 2017	08:30 – 17:30
	May 8, 2017	08:30 – 21:00
Show Period		
Hall E1 – 4 & W1 – 4	May 9 – 12, 2017	08:30 – 17:30
	May 13, 2017	08:30 – 14:00
Hall E5 - 12 & W5 - 8	May 9 – 11, 2017	08:30 – 17:30
	May 12, 2017	08:30 – 17:00
Move-out		
Hall E1 – 4 & W1 – 4	May 13, 2017	14:00 – 21:00
	May 14, 2017	08:30 – 17:30
Hall E1 & W1	May 15, 2017	08:30 – 17:30
Hall E5 - 12 & W5 - 8	May 12, 2017	17:00 – 24:00

1.5 Relevant Information

The exhibitors' check-in office is in the ticket office, which is located on the left side of the CIEC main entrance (refer to the layout). Exhibitors must use the admission form to register and pick up the exhibitors' badges. Only with the badge, the exhibitors are authorized the entrance permit during the entire exhibition period.

All exhibitors should follow the organizer's direction and maintain a good order of the exhibition. Please don't hesitate to contact the organizer if any help is needed.

- 1.5.1** Please wear the exhibitors' badge throughout the whole period and bring it forth initiatively for security check when passing entrances.
- 1.5.2** Please register all the exhibits (and hand luggage) prior to entering into the exhibition venue during move-in period in Organising Committee Office (Service Centre) at each exhibition hall and retain the receipts, which will be used for obtaining the Move-out Permit during move-out period. If there is anything unregistered with us when it is first brought into the exhibition venue, a re-registration is compulsory before leaving the exhibition venue.
- 1.5.3** Smoking is prohibited in all exhibition halls. You could only smoke outdoor. Using or storing of any inflammable or explosive material in the exhibition halls is also prohibited.

- 1.5.4** Please keep an eye on all your personal belongings in your stand, especially valuables such as cash, cameras, video cameras and laptops. If anything is stolen or anything suspicious is found, please contact the public security office of the exhibition centre or dial +86-10-6458-0685 (during Move-in and Move-out Period) or +86-10-8046-8136 (during the show period).
- 1.5.5** The opening time of exhibition halls is 8:30 am during the exhibition period. Opening hours for visitors are from 9:00 to 16:30. The closing time of exhibition halls is 17:00. The exhibition halls are only open to exhibitors between 8:30-9:00 am. Exhibitors are recommended to arrive at their stand and watch over their exhibits as soon as the exhibition halls open. It is also recommended that exhibitors should not leave their stand too early after opening hour.
- 1.5.6** To nail, drill, paste or scribble on walls, pillars, doors, windows, floor or partition boards is forbidden. Exhibitors should bear the full compensation if such damage to the exhibition halls had been caused.
- 1.5.7** For public safety, the CIEC engineering department will take charge of all electricity installations. If exhibitors have any special request concerning electricity, you should apply for special permission from Official Exhibition Operation Service Provider.
- 1.5.8** During the move-in or move-out period, if exhibitors wish to work overtime, you should raise an application to the organizer before 15:00 each day and pay fees according to the service charge list.
- 1.5.9** Dining and drinking in the exhibition area is not allowed. Please dine in the dining area and keep you stand clean. Garbage must be put in the garbage can or by the side of the passageway at each day's closing time.
- 1.5.10** Exhibitors are not permitted to exchange, share, or in any other way make the stand allocated to you completely or partially accessible to third parties. Exhibiting or selling of any articles irrelevant with the exhibition is also forbidden. If exhibitors fail to follow the conditions above, the organizer is entitled the right to seizure the exhibits and carry out punishment according to relevant regulations.
- 1.5.11** Retail of exhibits is not allowed in the exhibition. Otherwise, exhibitors are responsible for any taxation liabilities that might have been caused.
- 1.5.12** All exhibits and promotion materials must comply with the Chinese laws and local policies.

On-Site Operations and Services

2.1 General Information of Exhibiting Venue

2.1.1 Introduction

2.1.2 Layout

2.1.3 Technical Specifications

2.2 Construction Services

2.2.1 Construction Administration of Standard Booths

2.2.2 Construction Administration of Special Designed Booths

2.2.3 Application Forms for Booth Construction

2.2.4 Flower & Plant Rental

2.2.5 Booth Contractor Recommendation

2.2.6 Conference Room Rental

2.3 Regulations for Overtime Working

2.4 Travel Services

2.4.1 Hotel Accommodation

2.4.2 Temporary Personnel

2.5 Catering Services

2.6 Other Services

2.6.1 Exhibitors' Badge

2.6.2 Entry of Official Catalogue

2.6.3 Use of Exhibition Logo

2.6.4 Visitor Invitation

2.1 Information of Exhibition Venue

2.1.1 Introduction of NCIEC

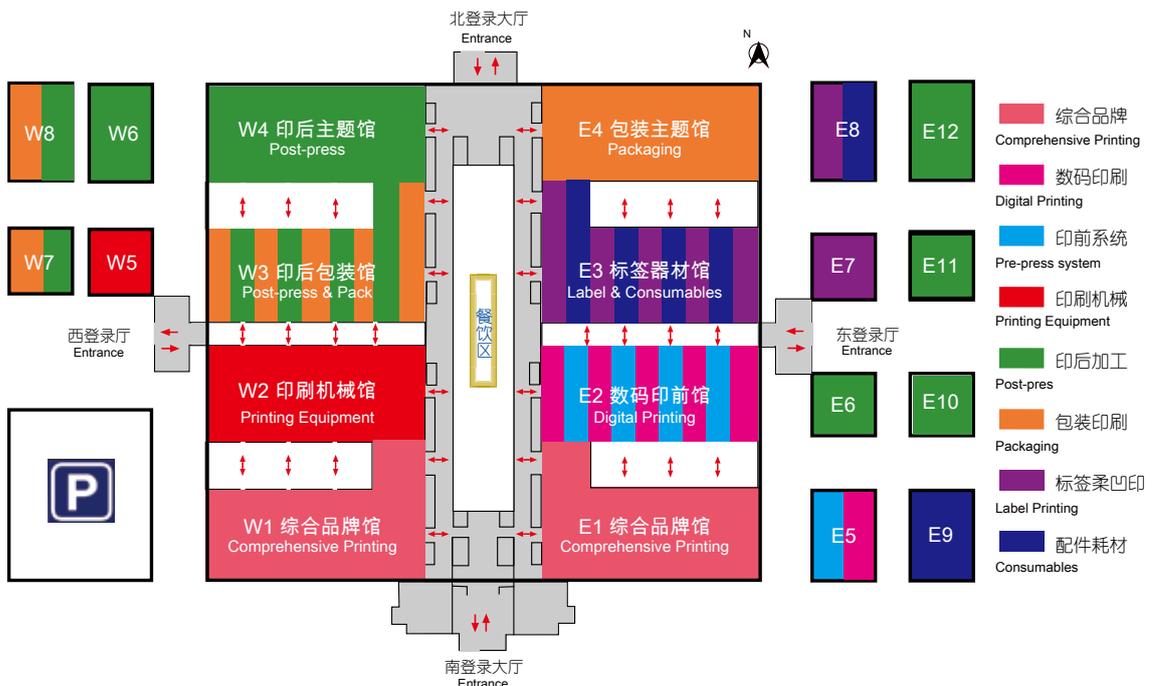
New China International Exhibition Center (NCIEC) is located in Tianzhu Airport Industrial Zone, Shunyi, Beijing. It neighbors Beijing International Airport and Wenyu River Ecological Corridor with convenient transportation and beautiful scenery.

The total planned area of NCIEC is 155.5 hectares with a total aboveground construction area of 660,000 square meters including an area of exhibition halls and related facilities of 400,000 square meters. 8 separate, single-level, column-free and spacious exhibition halls will be constructed for the first phase. The total indoor exhibiting space is 110,000 square meters.

NCIEC is tailor-made for the exhibition industry with its top-level function of the exhibition halls. Every single hall can be separated or merged for different sized exhibitions. The multifunctional hall of NCIEC has the special-designed lighting and sound system that can meet the needs of special exhibition, grand gathering, sports event etc.

We all believe that with the more modernized facilities and people-oriented service, NCIEC will provide a more comfortable and convenient exhibition environment for all exhibitors and visitors.

2.1.2 Layout of CHINA PRINT 2017



2.1.3 Statistics of Exhibition Halls

Hall No.	E1, W1	E2, E3, W2, W3	E4, W4	Unloading Area
Hall Size (m × m)	168 × 70+39 × 39	168 × 70	168 × 70+39 × 39	133 × 37.4
Hall Height (m)	16-19.5	13-17	13-17	-
Booth Height Limit (m)	5 for Single-story Booth, 6 for Double-story Booth			-
Ground Load (T/m ²)	5	5	8	8
Cargo Door Size (cm)	Height: 470, Width: 430			-
Conveyance	Car, Forklift, Hydraulic Pressure Lift			-
Floor Surface	Self-leveling Epoxy Floor	Concrete Floor		-
Electricity Supply	Three phase five-wire 380/220 AC 50 cycle/second			-
Air Compression	6-8BAR			-
Feed Water & Drainage	78/hall	69/hall	78/hall	-
Telecommunication & Internet Service	Cable TV & Internet Access Available			-
Phone Service	DDD, IDD			-
Fire Control	Air Sampling Smoke Detector & 5 Underground Fire Hydrant in each hall			-
Air Conditioning	Summer 26°C, Winter 19°C			-
Security Service	24 Hour Security Service			-
Broadcasting Service	Available in all halls			-
Emergency Lighting	Available in all halls			-
Toilets	3 for each hall	2 for each hall	3 for each hall	-
Luminance	300LUX			-

Hall No.	E5, 8, 9, 12 and W6, 8	E6, 7, 10, 11 and W5, 7
Hall Size (m × m)	40 × 75	40 × 45
Hall Height (m)	5.26-11.78	
Booth Height Limit (m)	3.5	
Ground Load (T/m ²)	5	
Cargo Door Size (cm)	360 Height 400 Width	
Conveyance	Car, Forklift, Hydraulic Pressure Lift	
Floor Surface	Concrete Tile	
Electricity Supply	Three phase five-wire 380/220 AC 50 cycle/second	
Air Compression	6-8BAR	
Feed Water & Drainage	Available	
Telecommunication & Internet Service	Internet Access Available	
Phone Service	DDD, IDD	
Fire Control	Fire Extinguisher	
Air Conditioning	Summer 26°C , Winter 19°C	
Security Service	24 Hour Security Service	
Luminance	300LUX	

2.2 Booth Construction

2.2.1 Standard Booth Regulations

a) Standard Booth Sample



b) Article List of Standard Booth

No.	Item
1	Fascia Board 230mm height fascia board with company name & booth number.
2	Partition Board White partition board with aluminum frame Partition board specification: 2.44m height, 1m width, 3mm thick, fireproof.
3	Carpet Booth ground covered with fireproof carpet. Color is chosen by the organizer.
4	Items for each 9 sq.m 1 desk, 2 chairs, 1 waste basket
5	Lighting 2 100W spotlights.
6	Power Supply 1 220V socket (maximum 500W).
7	Cleaning Cleaning service once a day during show period

Note:

- A. Please log onto the official website of CHINA PRINT 2017 and enter into EXPO Catalogue service to fill in your company name for fascia board use.
- B. In addition to the basic facilities provided for each booth, exhibitors who need to apply for other furniture and facilities shall complete "**FORM 1, ORDER FOR ADDITIONAL FURNITURE**".
- C. All the construction materials and the furniture are offered by official contractor on rental to the exhibitor. You are not allowed to nail/paint or drill on the materials.
- D. You are not supposed to dismantle or hang any heavy weight items on the rented material. Consider safety reason, exhibitor is not allowed to install the booth by themselves.
- E. The socket of 5A/220V is only allowed for use with TV/PC /Cell phone chargers and so on. Connecting to machine and lights are strictly forbidden.
- F. Please take note that there is no storage space on-site.

2.2.2 Construction Administration of Special Designed Booths

For good order of construction activities and public security, all exhibitors should obey the following regulations:

2.2.2.1 Raw Space Construction Application

Raw space exhibitors must submit the following applications to the official contractor:

- 1、Certificates of the booth builder (Registered capital minimum RMB 500,000)
 - 1) Copy of business license
 - 2) Power of attorney
 - 3) Proof of former booth building projects
- 2、Service Forms
 - 1) General Information Form
 - 2) Form 2, Application for Construction Management
 - 3) Form 3, Application for Special Designed Booth
 - 4) Form 4, Application for Power, Water & Compressed Air supply
 - 5) Form 6, Safety Responsibility Guarantee (filled by raw space exhibitor), **original copy needed**
 - 6) Form 7, Appointment of Raw Space Contractor (filled by raw space exhibitor), **original copy needed**
 - 7) Form 8, Deceleration of Safety and Security (filled by raw space contractor), **original copy needed**
 - 8) Form 10, Penalties for Violating Safety Regulations
- 3、Booth Design Plan (On all plans must have Exhibitor name and booth number)
 - 1) Color Drawing: Printed version in triplicate and email digital file
 - 2) Booth layout: Printed version in triplicate and email digital file. Mark the machinery location if the exhibitor has machinery as exhibit.
 - 3) Booth Elevation: Printed version in triplicate and email digital file. The height of booth shall be marked.
 - 4) Construction Plan: Printed version in triplicate and email digital file. The size of construction and the location of any hanging point (if there is) shall be marked.



The official contractor will send the order forms according to the applications by email.



After receiving the order forms, exhibitor or contractor should sign on the form and send back to each halls' manage. Please remit the payment according to the quotation and bank account information on the order form. After the payment is processed, please scan the payment bill and email to the hall manager.

Please indicate the following information in the email:

1. Company name on the receipt.
2. Company name, bank account information and contact information.



Order is confirmed after the payment is received. Service items will be provided on-site.

● **Note:**

- 1) Raw space exhibitor or contractor must submit all required applications before **March 17, 2017**. Only after all the payment of relevant service applications has been received, the exhibitor or contractor could start move-in work.
- 2) Late service applications might be refused due to lack of inventory.

Please indicate booth number and exhibitor name in each email and document.

2.2.2.2 Approval of Raw Space Design

2.2.2.2.1 Beijing Pico Exhibition Service Co., Ltd. (Hall E1-2, 5-6, 9-10, and W1-8) and China United Expo. Service Co.,Ltd. (Hall E3-4, 7-8, 11-12) have been appointed as the official contractor to provide furniture and lighting rental service, approving raw space design, approval of construction of special design stand and to provide electricity, water and compressed air for exhibits and equipments. Please refer to the relevant order forms for details.

2.2.2.2.2 All booth designs must be approved by the organizer and the official contractor. The organizer is entitle to order the dismantling of any booth construction without approval.

2.2.2.2.3 For two-story booth, the booth plan must have 1st national level approval and inspection report. The original copy of the document must be submitted to the official contractor.

Note:

Exhibitor and contractor must obey the regulations of the official contractor. The organizer, official contractor or relevant government departments reserves the right to change any booth design. Booth construction could start only after design approval. The organizer is entitle to order the dismantling of any unapproved booth construction.

2.2.2.3 Construction of all standard booths is undertaken by the officially designated contractor. Other exhibitors or contractors are not allowed to build up standard booth.

2.2.2.4 Raw Space Construction Rule

2.2.2.4.1 The appointed Contractor need to submit the design according to the rule and regulation and to pay for all related fees.

2.2.2.4.2 Booth construction height limit: 5 meters for single story booth, 6 meters for double story booth, and 3.5 meters in supporting halls. The area of second floor should not exceed 1/3 of the total booth area.

2.2.2.4.3 Staff of exhibitors and contractors must wear helmet during the move-in and move-out period. Safety rope is required for working above the ground.

2.2.2.4.4 No naked flame or welding is allowed in the exhibition halls. No inflammable, explosives, poison and corrosion shall be allowed to be brought into the exhibition halls.

2.2.2.4.5 Material for booth decoration must comply with the safe standard and rule of the fire regulation. No inflammable, explosives, poison and corrosion shall be used for decoration.

2.2.2.4.6 Hanging of booth structure is prohibited.

2.2.2.4.7 There is no storage space on site, as such all contractors must clear their belonging or put it in their booth respectively.

2.2.2.4.8 Construction Requirements

- a) Carpet or other floor material must be laid on to the contracted floor space.
- b) No part of the booth structure may extend beyond the boundaries of the site allocated.
- c) Exhibitors should not use the back side of the wall of its neighboring booth for its own decoration purpose.
- d) The back side of the wall should be suitably covered and approved by the Organizers.
- e) Whether for booth or exhibit fixing, no nailing, drilling on the floor, pillars or walls will be allowed, adhesives and glues on the floors, pillars or walls will be strictly prohibited. Exhibitors shall be liable for all costs arising from restoring or repairing facilities. Exhibitors are responsible for any misbehavior of its staff and the staff of its agents and contractors.
- f) Exhibitor must use toughened glass if glass decoration is needed. The minimum thickness of the glass is 8mm.
- g) Exhibitor must use seamless steel tube with minimum diameter of 100mm as frame structure. Base plate at the bottom of the tube and flange plate at the top of the tube is required to ensure the firmness.
- h) The minimum thickness of the bottom of wall is 120mm. For large wall with the width over 6 meters, the beam at the top and the column at the bottom are required.

2.2.2.4.9 Booth Fitting & Boundaries

- a) All booths and national pavilions must be carpeted or laid with some form of flooring as clear demarcation of contracted space within the Exhibition hall. Except for island booth and national pavilion structures, a back wall must be installed for all other structures. Booth with adjoining neighbor(s) should also be separated with the necessary side-wall(s).
- b) Exhibitors are not permitted to display, hang, or distribute any exhibit, material, furniture or product, nor extend their structures and fittings, beyond their contracted boundaries.
- c) Unless permitted by the Organizers/Official contractor, no exhibitor shall be allowed to hang any decorations or other articles up to the height limit of the decoration or the surrounding banisters of the second floor of the exhibition halls.
- d) Erection of partitions or display boards which could hamper the fire fighting system and the air-conditioning diffusers and air flow inside the Halls/Rooms is not allowed, all the entrances and exits shall remain open and clear, booth or exhibits are not allowed to block the passages and entrances which designated by the Organizers and fire safety bureau. In case on violation of such rules, the Organizers/official contractor and fire safety bureau reserve the right to adjust and reconstruct such booth and all charges are to be borne by the exhibitors.
- e) Any temporary structures erected must keep a minimum clearance of 1.2 meters (4 feet) from door opening to fire cabinets, electrical and mechanical riser and alarm call points. The back wall of the booth shall keep at least a distance of 50cm from the wall of the halls to make the security check easier.

- f) Organizer's suggestion: Please adopt an open booth design to ensure the best exhibition effect of all exhibitors.
- g) If the official contractor believe a certain booth construction has block an aisle or a door, the official contractor reserves the right to order modification of the booth design.

2.2.2.4.10 Painting

Major paintings of displays and exhibition materials are not permitted in the exhibition hall during the set up and exhibiting days. However, "touch-up" painting of the displays and Exhibition materials is permitted in the Exhibition hall, provided such work is undertaken during the Move-in period only and all safety precautions and protective surface coverings are put in place.

Any irritable, un-environmental friendly or unsafe paint are strictly forbidden.

These precautions include:

- a) Painting in an area with proper ventilation
- b) Use of Non Toxic Paints
- c) Covering the concrete floor with plastic sheet
- d) No painting near the Center's vertical structure(i.e. walls)
- e) No washing of paint material within or surrounding the center

2.2.2.4.11 Instruction for Two-Story Booth Construction

Two-story booth constructors shall also observe the following rules & regulations:

- a) Two-story constructions must be designed in such a way, that it is possible to install and dismantle within the designated move in and move out period. No upper story is allows across the aisles. Special care must be taken into consideration such as do not obstruct or hide from the view the fire protections system, air conditioning, mechanical ventilation vents, fire safety equipment, fire hose reel/riser cabinets, fire alarm pull stations, house lighting fixtures and supervising systems.
- b) The minimum height of the handrail of second floor is 1.05 meter. The handrail should adopt a round shape.
- c) Loading Capacity
 - ◆ The load-bearing capacity of the upper story when used for general visitor traffic, meetings, and presentations and/or as storage space must be a minimum of 5KN/m², insofar as a higher capacity is not required in accordance with Part 3 of DIN 1055. In accordance with DIN 1055, a capacity reduced to 2KN/m² is permissible under the following conditions:
 - ◆ Use of the upper story as office, salesroom(less than 50sqm in area), lounge or hallway, within which persons only stay for limited periods. The stairways must be closed to the general public with corresponding signs clearly visible. The designated use of such rooms must be clearly indicated in the planning documents submitted.
 - ◆ Strength of stairways: All stairways are to be constructed in accordance with DIN 18065, with a load-bearing capacity of 5 KN/sqm.
 - ◆ Strength of balustrades/banisters: Balustrades and banisters must be designed within booth horizontal loads of 1KN/m at the level of the handrail.

d) Fire Proof

- ◆ The maximum length of any escape route from the upper floor to the aisle is 25 meters.
- ◆ The area of second floor should not exceed 1/3 of the total booth area. Straight stairs is required. The space beneath and alongside open-tread stairways must not be used for storage, or for the installation of shelves.
- ◆ No area of the upper story may have a closed ceiling or canopy. Metal grids 1cm × 1cm in modular dimension are permitted. Inclusive of lighting elements, the open area must comprise at least 50%.
- ◆ All partitioned area of the booth should have a clear view of the exhibition hall.
- ◆ If necessary, the organizer is entitled to ask the exhibitor to equip extra fire prevention measure until final approval is issued.
- ◆ A special staff is required for each double-story booth to act as a safety guide.

2.2.2.5 Booth Cleaning

2.2.2.5.1 During Move-in Period: Exhibitors and contractors could place normal garbage on the aisle. Construction waste must be carried to the garbage point outside the exhibition hall by exhibitors or contractors themselves.

2.2.2.5.2 During Show Period: The official contractor will clean the aisle every day before the exhibition opens. But exhibitors should keep the tidiness within its own booth area. Normal garbage could be place on the aisle everyday after the exhibition closes.

2.2.2.5.3 During Move-out Period: After the exhibition, exhibitors or contractors should carry all exhibits and booth structures out of the exhibition hall by themselves. If any garbage is left in the hall, the official contractor reserves the right to deduct the deposit.

2.2.2.6 Electricity, Water and Compressed Air Supply

2.2.2.6.1 Beijing Pico Exhibition Service Co., Ltd. (Hall E1-2, 5-6, 9-10 and W1-8) and China United EXPO. Service Co.,Ltd. (Hall E3-4, 7-8 and 11-12) are the appointed official contractors to carry out all electrical work on all booths (standard booth and raw space) at the Exhibition and all charges therefore shall be paid by the exhibitors.

2.2.2.6.2 For safety reason, the connection of water/power/compress air from main switch is installed by the exhibition hall. The exhibitor is responsible for the connection to their machine and equipment.

2.2.2.6.3 The Organiser will provide common lightening in each Main Hall of CHINA PRINT 2017. The specifications of the power are: 380V/50HZ three-phase, 220V/50HZ single phase. The standard booths will be facilitated with the basic socket (220V/50HZ 5A). Exhibitors who need electricity and extra electricity supply shall complete "**FORM 4 ORDER FOR POWER, WATER & COMPRESSED AIR**" and draw the electricity installation location plan on the back of the form.

- 2.2.2.6.4 Electricity will be cut off 10 minutes after the closing of the exhibition each day. However, a 24-hour power supply can be provided at the exhibitor's cost by prior applications to the official contractor.
- 2.2.2.6.5 Temporary power supply can arrange during move-in, please contact the official contractor should you require such services.
- 2.2.2.6.6 The electricity requirement for lighting and power should be applied separately.
- 2.2.2.6.7 All electrical construction personnel must possess professional certification issued by relevant government departments.
- 2.2.2.6.8 All lights and wires must have national safety certificate. The insulation strength must meet the national standard. The sectional area of the insulated conductor or wire connected to the lights shall be no less than 1 sq. mm. All electrical connection points must be well sealed.
- 2.2.2.6.9 Exhibitors who rent the compressed air and water from the official contractor should provide their own air drier and water circulation device.
- 2.2.2.6.10 In the light of the Use of Water Regulation enacted by Beijing government, if any machine uses the recycling water, a device for recycling have to attached and prepared by the exhibitor – or the use of water shall be rejected. Any direct drainage is strictly not allowed in any exhibition venue.

● **Attentions**

- a. Please ensure that you had ordered sufficient power for your exhibits and equipment.
- b. No strong-lights, flashing lights, neon lights could be used by the exhibitor. All electrical devices shall be warranted for safety. The Organizers/official contractor shall stop the supply of electricity to those exhibitors whose electrical devices have hidden danger or pose other disturbance to other exhibitors and the audience.
- c. Please ensure that you had ordered one power outlet for each individual machine, and no universal extension outlets shall be used.
- d. If any exhibitor's electricity consumption exceeds the applied consumption, and cause harmful effects to the operation of the machines of other exhibitors or the electrical system of this show, the Organizers/official contractor shall immediately stop the supply of electricity to such booths, and exhibitors should be responsible for any losses caused therefore.
- e. No compressed air system is allowed to be placed in any exhibition hall. Please contact the official contractor if you need to order any compressed air for your equipment.

2.2.2.7 **Booth Dismantling**

- 2.2.2.7.1 Booths may be dismantled only after the closing of the exhibition on the 18 May. All dismantling and restoration of the flooring must be completed within the designated time and date.

- 2
- 2.2.2.7.2** After the designated date for dismantling and restoration, the Organizers/official contractor shall be at liberty to remove and store the exhibits until claimed by the exhibitor. All the costs thus caused by the removal and storage and the risk of theft, loss or damage shall then be the exhibitor's responsibility.
- 2.2.2.7.3** Please report to the official contractor's on-site office after booth dismantling has finished. The exhibitor and contractor could leave the exhibition venue only after passing the final check on its booth area.
- 2.2.2.8** **Damage to Hall Facilities Caused by Exhibitors or Contractors**
Once the exhibition is closed, stands, including flooring, must be restored to their previous condition. Exhibitors shall be liable for any damage caused to the building or its equipment and for damage to flooring caused by the leakage of oil.
- 2.2.2.9** **Fire Precautions**
- 2.2.2.9.1** Inflammable materials are prohibited.
- 2.2.2.9.2** One fire extinguisher is required for each 50 square meters.
- 2.2.2.9.3** Don't block the fire exit and fire control facilities.
- 2.2.2.9.4** Smoking is prohibited in all indoor area.
- 2.2.2.9.5** All Exhibitors must comply with and ensure that all their contractors, staff, agents, and service providers, etc, comply with the prevailing government fire prevention law and the fire safety regulations and building codes of the Beijing Fire Safety Bureau, the Organisers and the Official Contractor.
- a) Any person who encounters an outbreak of fire, however slight, should activate the fire alarm and subsequently endeavor to extinguish it or confine it with the fire extinguishers and/or remove all items in that vicinity.
 - b) No packing materials or brochures may be stored behind the walls of perimeter booth or any other designated service areas. Fire lane in and around the Center must remain clear and unobstructed.
 - c) Written approval must be obtained from the Beijing Fire Safety Bureau for the following:
 - ◆ Display and use of any heater, barbecue, heat producing or open flame devices, candles, lanterns, torches, welding equipment or other smoke emitting materials as part of the exhibit.
 - ◆ Display and use of any electrical, mechanical, or chemical devices which may be deemed hazardous. If there is any question, if devices may be deemed hazardous, submit them to the appropriate controlling authorities for approval.
 - ◆ All toxic and hazardous material, including flammable liquids, compressed gas or dangerous chemicals is not permitted in the hall.
 - ◆ Each booth should appear a sufficient number of fire extinguishers and other fire-fighting equipment, as detailed in "The provisions of the Beijing Municipal Fire Safety".

2.2.2.10 Local Regulations

2.2.2.10.1 It shall be the exhibitor's duty to respect and honor all local regulations, in particular safety and fire regulations, and local administration laws and regulations.

2.2.2.10.2 The Organizers has been entrusted with the execution of all regulations on the premises and exhibition venue and shall be authorized in case of non-compliance to take necessary action.

2.2.2.11 Others

2.2.2.11.1 Other regulations and notices can be referred to the notes on Order Forms.

2.2.2.11.2 Exhibitors shall complete all the necessary forms and pay for the relevant expenses in accordance with the schedule of this technical regulation, otherwise the requirements of the exhibitors will not be guaranteed.

2.2.2.11.3 All the Exhibitors and Constructors must obey the exhibition regulations and notices.

2.2.2.11.4 If any damage to the exhibition venue's facilities has been done, the exhibitor or the contractor must pay for the loss after the liability has been clarified.

2.2.3 Application Forms for Booth Construction

For Hall E1, E2, E5, E6, E9, E10 and W1 – 8:

Beijing Pico Exhibition Service Co.,Ltd.

Address: Pico Centre, No.8 North Lishuiqiao Road, Chaoyang District, Beijing, P. R. China

Post Code: 101300

Tel.: +86-10-8941-4200

Fax: +86-10-8941-4130

Contact: Mr. Biao WANG

Mobile: +86-186-1132-6181

Hall No.	Contact	Telephone	Email
E1, E5, E9	Bohao CHENG	+86-10-8941-4351	alan.cheng@cn.pico.com
E2, E6, E10	Huihui GUO	+86-10-8941-4364	huihui.guo@cn.pico.com
W1	Xue YAN	+86-10-8941-4335	vika.yan@cn.pico.com
W2	Chunkai WANG	+86-10-8941-4363	chunkai.wang@cn.pico.com
W3, W5, W7	Dan CHENG	+86-10-8941-4336	shirly.cheng@cn.pico.com
W4, W6, W8	Yajing XU	+86-10-8941-4340	yajing.xu@cn.pico.com

For Hall E3, E4, E7, E8, E11 and E12:

China United Expo. Service Co.,Ltd.

Address: 67# South Courtyard of National Agriculture Exhibition Centre, 14 North Dongsanhuan Road, Chaoyang District, Beijing.

Post Code: 100026

Tel.: +86-10-6509-6371

Hall No.	Contact	Telephone	Mobile	Email
E3, E7, E11	Yan'ge PENG	+86-10-6509-6371 #609	+86-185-1878-3912	sunlili@u-expo.com
E4, E8, E12	Hanxun ZHANG	+86-10-6509-6371 #610	+86-185-1878-3957	zhanghanxun@u-expo.com

Form 1: Furniture & Lighting (Deadline: March 17, 2017)

The following article rental will be provided during CHINA PRINT 2017:

Item & Description	Item #	Price (RMB)	Quantity	Total (RMB)
Furniture (for standard booth exhibitors only)				
White Chair (450W x 400D x 455Hmm)	(EC-08)	40.00		
Black Leather Chair (570W x 440D x 455Hmm)	(CC-05)	100.00		
White Round Table (800Ø x 780Hmm)	(ET-06)	100.00		
Square Table (750L x 750W x 760Hmm)	(ET-16)	100.00		
Information Desk (1030L x 535W x 750Hmm)	(PF-01)	120.00		
Cabinet with Lock (1030L x 535W x 750Hmm)	(PF-03)	220.00		
Flat Shelf (1000L x 300Wmm)	(FS-01)	30.00		
Magazine Rack (310L x 310D x 1420Hmm) (Black/Silver)	(CH-04)	100.00		
Refrigerator 90litre	(EE-02)	350.00		
Water Dispenser (with one barrel of water each day)	(EE-04)	250.00		
42"PLASMA with DVD Player		2500.00		
Lighting (for standard booth exhibitors only)				
40W Fluorescent Tube	(SL001)	80.00		
100W Spotlight	(SL004)	90.00		
100W Long Arm Spotlight	(SL006)	100.00		
50W Halogen Long Arm Spotlight	(SL020)	140.00		
150W HQI Dysprosium Lamp	(SL024)	350.00		
Total (RMB)				

Note:

1. For more available rental services, please contact the official contractor.
2. Exhibitor is responsible to taking good care the rental items and should pay for any losses.

Important Issue:

1. Exhibitor needs to bear all bank handling charge. Order will only be delivered upon receipt of full payment.
2. Orders without payment will not be entertained. Late orders are subject to availability and a 30% surcharge. On site order are subject to availability and a 50% surcharge. Please make payment by T/T to us as next page information.

Company Name:		
Contact:	Mobile:	
Tel.:	Fax:	
Email:	Hall No.:	Booth No.:

On-Site Operations and Services

Form 2: Construction Management (Deadline: March 17, 2017)

Item & Description	Unit	Unit Price (RMB)		Quantity	Total (RMB)
Hall Management Fee	Sq. m.	35.00			
Work Pass	Person	30.00			
Move-in Car Pass	Car / 2hrs	75.00			
Move-out Car Pass	Car / 2hrs	75.00			
Garbage Clean Fee	Sq. m.	5.00			
Hang Point Fee (Only Applied to Hanged Banner, Self-installation)	Point / 50KG	800.00			
Hang Point Fee (Only Applied to Hanged Banner, Installation Included)	Point / 50KG	3,200.00			
Deposit	Per 100 sq. m.	≤100m ²	20,000		
		101~200m ²	40,000		
		≥1000m ²	200,000		
Total (RMB)					

Note:

1. The hanging point fee does not include installation fee. Exhibitors renting hanging points should take charge of the installation by themselves.
2. Description of hanging point
Using hanging point should follow these rules:
 - 1) Max load of each hanging point is 50KG
 - 2) Please keep a safe distance from fire control, surveillance and lighting system
 - 3) Hanging of booth structure is prohibited
 - 4) The hanging item should not be connected with any booth structure
 - 5) The hanging item should not attach any electric device
 - 6) For 3D hanging item, the max horizontal diameter is 3m and the max height is 1.5m.
3. Only hanged banners can be applied. It is not allowed to hang up any part of the booth structure; neither direct connection between hanged items and any items on the floor. All hanging plan must be approved by the official contractor prior to installation.
4. The number of hanging point should refer to the actual count by the exhibition venue.

Important to know:

1. Exhibitor needs to bear all bank handling charge. Order will only be delivered upon receipt of full payment.
2. Orders without payment will not be entertained. Late orders are subject to availability and a 30% surcharge. On short order are subject to availability and a 50% surcharge. Please make payment by T/T to us as next page information.

Form 3: Application for Special Designed Booth Contractor (Deadline: March 17, 2017)

This form is provided in Chinese only. Please ask your contractor to complete this form.

展会名称 :	第九届北京国际印刷技术展览会			
* 参展商 :		电话 :		
* 搭建商 :		电话 :		
施工地点 :	展馆号 :	展台号 :		
* 施工人数 :	电工 :	木工 :	其他工种 :	
	总人数 :			
* 施工面积 :	平方米 :	* 展位规格 :	长 : 米	宽 : 米
* 现场安全负责人 :	姓名 :	手机 :		
* 吊点数量 :	(每个吊点承重必须小于 50 公斤)			
* 搭建材料 :				
* 展期用电 (千瓦) :				
申报人 :	姓名 :	手机 :		

备注 :

1. 标记 * 的项目必须如实填写, 如因不实填写所造成的一切后果由施工单位自行承担责任。
2. 请将施工人员身份证号、电工及其他特殊工种的技术证书复印件附在本表之后。
3. 请将搭建公司法定代表人委托书附在本表之后。(加盖公章原件)
4. 企业营业执照复印件附在本表之后。(加盖公章原件)

Form 4: Application for Water, Electricity and Compressed Air (Deadline: March 17, 2017)

Item & Description	Unit Price (RMB)	Quantity	Total (RMB)
Electricity for Lighting			
15A/220V	1230.00		
20A/220V	1935.00		
30A/220V	2460.00		
40A/220V	3870.00		
50A/220V	4220.00		
60A/220V	5280.00		
Electricity for Machinery			
Temporary 15A/220V	400.00		
Temporary 30A/380V	1600.00		
15A/220V/24hr	2880.00		
30A/380V/24hr	8000.00		
15A/220V	1600.00		
30A/380V	3120.00		
60A/380V	5615.00		
100A/380V	9570.00		
150A/380V	13935.00		
200A/380V	20800.00		

Note:

1. Power Supply: 220V 50Hz AC single phase; 380V 50Hz 3 phase (Fluctuation: +/-5%). Daily power supply time will be from 08:30 to 17:00 during the show.
2. The 24-hour power supply can not be used as an un-interruptible power supply. It should be separate for apply lighting and machine, penalty will be charged for mixed application.

Please order separate power supply for each machinery.

Water & Compressed Air			
300L/Min, inner diameter 9mm, external diameter 14mm	3200.00		
600L/Min, inner diameter 12mm, external diameter 17mm	4800.00		
1000L/Min, inner diameter 19mm, external diameter 24mm	6400.00		
Water Supply, inner diameter 19mm, external diameter 24mm	3520.00		

Note:

1. The compressed air which the exhibition hall offered is the general compressed air with the export pressure of 6-8kg, drying machines, filters and other devices for adjusting and adapting the compressor shall be brought by exhibitors. Only normal air would be used as the source of compressed air. All connection to the machine is to be done by the exhibitor at their own cost. Air pipes used are soft PVC pipes. Compressed air pipe will have the internal diameter 300L/MIN (Φ 9mm), 600L/MIN (Φ 12mm) and 1000L/MIN (Φ 15mm). The internal diameter of water pipes will be Φ 15mm..
2. The pressure of water supply is 2kg. The pipe is PVC pipe.
3. Direct drainage directly is forbidden. If you need the water supply and drainage for machine, please prepare the Water circulation device.
4. Exhibitor needs to bear all bank handling charge. Order will only be delivered upon the receipt of full payment.
5. Orders without payment will not be entertained. Late orders are subject to availability and a 30% surcharge. On-site orders are subject to availability and a 100% surcharge.

Company Name:		
Contact:	Mobile:	
Tel.:	Fax:	
Email:	Hall No.:	Booth No.:

Form 5: Telecommunication & Internet Services (Deadline: March 17, 2017)

Item & Description	Unit Price (RMB)	Quantity	Deposit (RMB)	Total (RMB)	Total Deposit (RMB)	Total (RMB)
Telephone						
Local	1200.00					
DDD	1500.00		500			
IDD	1800.00		3000			
ISDN(Local Service Only)	2400.00					
Telephone Total (RMB)						
Internet						
1M	14175.00					
2M	25200.00					
4M	27750.00					
10M	48000.00					
Internet Total (RMB)						
ADSL						
1M	9000.00					
2M	12000.00					
ADSL Total (RMB)						
Total (RMB)						

Note:

1. The actual telephone expense will be deducted from the deposit.
2. Exhibitor needs to bear all bank handling charge. Order will only be delivered upon receipt of full payment.
3. Orders without payment will not be entertained. Late orders are subject to availability and a 30% surcharge. On-site orders are subject to availability and a 100% surcharge.

Company Name:		
Contact:		Mobile:
Tel.:		Fax:
Email:	Hall No.:	Booth No.:

**Form 6: Exhibitor's Declaration of Safety and Security
(For Raw-Space Exhibitors, Deadline: March 17, 2017)**

- I. We have carefully study this Declaration and will strictly obey all regulations of the organizer, the official contractor, and the NCIEC.
- II. We will appoint contractor with legal authorizations to carry out our booth construction.
- III. We will present our booth design to Beijing Pico Exhibition Service Co., Ltd. (Hall E1-2, 5-6, 9-10, and W1-8) or China United Expo Service Co., Ltd. (Hall E3-4, 7-8 and 11-12) before March 17, 2017. If the design could not meet the safety standard, the official contractor has the right to modify the design.
- IV. We will present all applications for electricity, water and compressed air, as well as other construction plans and legal documents to Beijing Pico Exhibition Service Co., Ltd. (Hall E1-2, 5-6, 9-10, and W1-8) or China United Expo Service Co., Ltd. (Hall E3-4, 7-8 and 11-12) before March 17, 2017. All the documents include but not limit to: Construction Plan, Design Sketch.
- V. If any violation of booth construction regulations occurs in our booth, our booth contractor will take all responsibilities, and will bear all consequences and penalties.

Confirmation of Declaration

Name of Our Booth Contractor: _____

Address of Our Booth Contractor: _____

Contact of Contractor: _____ Tel.: _____ Mobile: _____

Company Name: _____ Booth No.: _____

Signature of Exhibitor: _____ Tel.: _____ Mobile: _____

Company Stamp: _____ Date: _____

On-Site Operations and Services

Form 7: Authorization of Booth Contractor (Deadline: March 17, 2017)

This form is provided in Chinese only. Please ask your contractor to help you completing this form.

我公司为第九届北京国际印刷展览会参展单位，展位号_____，搭建面积_____平方米，展位长_____米，宽_____米。现委托_____公司为我公司展台搭建商，

且证明：

- 1、该搭建公司经考察审核合格后确认为本展位唯一指定搭建商，且具有搭建资格；
- 2、该搭建公司已同本企业签定相关搭建合同，确保展台安全施工及正常运行；
- 3、我公司已明确主办单位施工管理相关安全细则，并通知我公司指定委托搭建公司在现场确保施工安全；
- 4、配合主办单位主场服务商对展台安全进行监督，如违反场馆相关施工安全规定，主办单位有权对展位进行处罚；
- 5、对搭建商进行监督，若违反主办单位施工管理相关规定，主办单位有权追究我公司及我公司指定搭建商一切责任。

参展单位（盖章）：

代表授权签字：

年 月 日

Form8: Booth Contractor's Declaration of Safety & Security (Deadline: March 17, 2017)

This form is provided in Chinese only. Please ask your contractor to complete this form.

根据北京市和中国国际展览中心的有关规定，为做好CHINA PRINT 2017的安全保卫工作，所有展商委托的搭建商都必须签订展期内的安全责任保证书。请各展商认真阅读并在以下保证书上签字盖章。

中国国际展览中心展台施工安全责任书

本公司受_____公司委托，负责第九届北京国际印刷技术展览会_____号展位的搭建管理工作，并全面负责展位搭建安全工作。

- 1、严格遵守《北京市大型社会活动安全管理条例》、《北京市展览、展销活动消防安全管理暂行规定》、《中国国际展览中心展览施工管理规定》、《中国国际展览中心展览施工管理规定实施细则》、《中国国际展览中心展览会用水、电及压缩空气管理规定》、《中国国际展览中心展览施工管理处罚规定》、《中国国际展览中心展览施工环保规定》以及其它相关规章制度，服从中国国际展览中心集团公司主管部门的施工管理和监督检查，保证展台和人身安全。
- 2、施工前应按照中国国际展览中心集团公司有关规定办理施工资质登记备案、施工图纸报审等手续，并交纳相关费用。
- 3、施工现场的安全和防火由施工单位负责，施工单位须确定一名施工现场安全负责人，全面负责施工现场的安全、防火工作。
- 4、施工人员、参展商进馆必须佩戴安全帽，施工人员高空作业必须使用安全带
- 5、展台结构必须牢固、安全，搭建材料应使用难燃或阻燃的材料，禁止使用弹力布和针棉织品做装饰材料。
- 6、展台结构严禁在展馆顶部、柱子、二楼围栏及各种专用管线上吊挂、捆绑，所有结构应和展台自身主体结构连接。严禁利用展馆顶部网架作为吊装展台结构的工具。
- 7、馆内搭建二层或结构复杂的展台以及搭建馆外展台时须提供展台细部结构图并加盖有相关资质设计院审核章和国家一级注册结构工程师印章及审核报告。从设计到施工应充分考虑展台的安全性，确保搭建展台各连接点及展台整体结构的牢固性。

- 8、搭建二层展台必须设置年检合格的灭火器。
- 9、展台结构不准遮挡展馆内的消防设施、电气设备、紧急出口和观众通道。搭建地台必须于展位范围内部地台边缘处设置缓坡通向公共通道，防止地台与地面的落差造成人身伤害。展馆防火卷帘门下不得搭建任何展架、展台、整体地台及堆放各种货物，防火卷帘门所处的展馆立柱严禁采取任何形式的包裹及遮挡，保证防火卷帘门升降畅通。
- 10、特装展台不得超过限定高度。馆内一层展台限高为5米，二层展台限高为6米，临时馆限高为3.5米。展台不允许有封闭房间。
- 11、室外搭建的展台要做好防风措施，确保展台结构的强度、刚度、稳定性以及局部稳定性。
- 12、使用玻璃材料装饰展台，必须采用钢化玻璃，要保证玻璃的强度、厚度（幕墙玻璃厚度不小于8mm），玻璃的安装方式应合理、可靠，必须制作金属框架或采用专业五金件进行玻璃安装，框架及五金件与玻璃材料之间要使用弹性材料做垫层，确保玻璃使用安全。大面积玻璃材料应粘贴明显标识，以防破碎伤人。若使用玻璃地台，则结构支撑立柱、墙体必须固定于地台下方，不得直接在光滑玻璃面上方搭设展台结构。
- 13、展台搭建材料的选用要符合国家有关部门关于临时性建筑的材料用法标准并结合展览会的特点合理选材，选材时应符合国家环保要求。
- 14、馆内严禁吸烟。展台施工不得使用易燃、易爆物品，禁止明火作业。
- 15、展台严禁采用全封闭式顶棚，展台顶棚不得阻挡展馆顶部消防设施，要保证展台顶棚至少有50%以上的平面开放面积，以确保展台的消防安全性。
- 16、展台施工人员应佩戴证件进场施工，严禁证件不符和倒证现象的发生，专业技术人员须持上岗证施工。
- 17、严禁使用霓虹灯作为展台装饰照明。照明灯具等各种用电设施及材料应具有国家专业安全认证，应按照北京市电气规程标准施工、安装、使用。电器连接安装应使用双层绝缘护套线，连接端子必须完全封闭不行裸露并加盖绝缘盒。
- 18、中国国际展览中心提供的24小时供电，不能作为不间断电源使用。
- 19、施工单位不得动用展馆配电箱、水源、气源等固定设施。室外安装灯具、插座、配电盘等应选用防雨型，室外用电设备应有可靠防雨措施。
- 20、展览会开幕后，施工单位须留现场安全负责人及专职人员现场值班，发现问题及时处理。
- 21、撤馆时，施工单位须将所有搭建材料全部撤出展馆并清运干净，严禁堆放在展位或展览中心院内。
- 22、施工办公室保留对特殊情况实行特别限制的权利。施工办管理人员有权进入展台进行检查。所有特装展台搭建公司必须于2017年5月15日撤馆结束前将展台撤馆垃圾清除展馆，并不得恶意丢弃于展馆周围，否则主场运营服务商有权扣除其全部施工押金。
- 23、展台搭建商在布/撤展期间应文明施工，严禁野蛮操作，由此引发的安全责任事故，搭建商将负全部责任。
- 24、施工单位在进馆施工、撤馆以及运输过程中因违反上述规定，所造成的人员伤亡、火灾及场馆建筑物设施损坏等一切安全责任事故，由施工单位负全部责任，并承担由此给主办单位、主场运营服务商和中国国际展览中心（新馆）造成的所有的名誉及经济损失。
- 25、施工押金将于展会结束后30日退还。
- 26、展会搭建及开展期间，请搭建商务必在每日闭馆后切断展位电源，一经发现不切断电源就离开展馆，每个展位每次罚款贰仟至伍仟圆整，并应承担由此引发的一切安全责任事宜。

本人已仔细阅读此展台施工安全责任书，并保证严格遵守此规定。

搭建公司名称（盖章）：

主要负责人签字：

手机：

填写日期： 年 月 日

**Form 9: Two-Story Booth Contractor's Declaration of Safety & Security
(Filled by Contractor of Two-story Booth Only, Deadline: March 17, 2017)**

This form is provided in Chinese only. Please ask your contractor to complete this form.

根据北京市和中国国际展览中心的有关规定，为做好本届的安全保卫工作，所有参展商委托的搭建商都必须签订展期内的二层搭建安全责任保证书。请各参展商及搭建商认真阅读并在以下保证书上签字盖章。

中国国际展览中心（新馆）二层展台施工安全责任书

2
本公司受_____公司委托，负责第九届北京国际印刷技术展览会_____号展位的搭建管理工作，并全面负责展位搭建安全工作。

- 1、严格遵守《北京市大型社会活动安全管理条例》、《北京市展览、展销活动消防安全管理暂行规定》、《中国国际展览中心展览施工管理规定》、《中国国际展览中心展览施工管理规定实施细则》、《中国国际展览中心展览会用水、电及压缩空气管理规定》、《中国国际展览中心展览施工管理处罚规定》、《中国国际展览中心展览施工环保规定》以及其它相关规章制度，服从中国国际展览中心集团公司主管部门的施工管理和监督检查，保证展台和人身安全。
- 2、馆内搭建二层的展台须提供展台细部结构图并加盖有相关资质设计院审核章和国家一级注册结构工程师印章及审核报告。从设计到施工应充分考虑展台的安全性，确保搭建展台各连接点及展台整体结构的牢固性。
- 3、二层地面不能使用展览地毯，应使用防火金属甲板等达到B1级防火要求的材料
- 4、搭建二层展台必须设置年检合格的灭火器，每50平米配备一个。
- 5、二层面积应不超过首层面积的1/3，并且楼梯是直梯不能是旋转楼梯。
- 6、二层结构部分应避免使用大功率灯光，不能封顶。
- 7、整个展期保证用电安全，如主场运营服务商发现其用电有安全隐患或超过实际申请用电量，搭建商应立即采取措施并补订电箱，否则主场运营服务商有权对其展台断电。
- 8、进馆、展期及撤馆期间，参展商及施工单位须留现场安全负责人及专职人员每天现场值班，保证二层展台结构安全，发现问题及时处理。
- 9、撤馆时，施工单位须将所有搭建材料全部撤出展馆并清运干净，严禁堆放在展位或展览中心院内。
- 10、展台搭建商在布/撤展期间应文明施工，严禁野蛮操作，由此引发的安全责任事故，搭建商将负全部责任。
- 11、施工单位在进馆施工、撤馆以及运输过程中因违反上述规定，所造成的人员伤亡、火灾及场馆建筑物设施损坏等一切安全责任事故，由施工单位负全部责任，并承担由此给主办单位、主场运营服务商和中国国际展览中心（新馆）造成的所有的名誉及经济损失。

本人已仔细阅读此二层展台施工安全责任书，并保证严格遵守此规定。

搭建公司名称（盖章）：

主要负责人签字：

手机：

填写日期： 年 月 日

Form 10: Penalties for Violating Regulations (Deadline: March 17, 2017)

This form is provided in Chinese only. Please ask your contractor to complete this form.

展览施工违规处理约定（搭建商填写；截止日期2017年3月17日）

凡进入展览馆的施工单位应自觉遵守展览馆及展会各项规章制度，接受展览馆及展会各相关管理部门的监督执法。施工单位违反（由主场运营商填写展览会名称、地点、搭建及展期日期）管理规定，主场运营商即北京笔克展览服务有限公司（E1-E2、E5-E6、E9-E10、W1-W8馆）与北京中联艾博国际会议展览服务有限公司（E3、E4、E7、E8、E11、E12馆），有权予以制止、要求限时整改，并有权按照本文件规定的

序号	违规内容	违约金数额（RMB）/次		
		开幕前		开幕后
		每发现一次	通知后未按时整改	
1	展台搭建超过展商手册规定高度，或出现密闭空间	1000	5000	20000
2	展台搭建使用各种易燃纺织物、木质结构未刷防火涂料	1000	5000	20000
3	使用高压、高温灯具，电加热器具，平行线、麻花线、铝芯线，电线未穿绝缘阻燃保护管，存放、使用充压的压力容器	1000	5000	20000
4	阻塞消防通道、消防卷帘门、紧急出口、消防设施、公共通道、配电柜以及摄像头等，应立即整改	1000	5000	20000
5	未按申报图纸施工	1000	5000	20000
6	搭建展台利用展馆顶部、墙面、柱子、栏杆、门窗及各种专用管线吊挂、捆绑、钉钉、粘贴等	1000	2000	5000
7	展台搭建单位未配备合格完整的二级电源控制箱，其额定电流超过展馆提供的一次电源控制箱，或将电源控制箱安装在封闭房间内和通道上的			5000
8	施工人员未佩戴本人施工证件及安全防护用具，多人在同一高梯上作业及无人看护（除接受其他展会监管部门处罚外）	200/人次		
9	背靠背展台与相邻展位间的结构高于对方展位，展会开幕后仍未对背部做经主场认可的遮盖		1000	
10	施工及展期末配备足量合格灭火器		1000	
11	私自接驳电源		1000	
12	施工单位连接水源的设备造成泄漏		2000	
13	撤展时，野蛮拆卸展台、推倒展台及搬运物品时造成场馆设施损伤的，应立即停止施工，除赔偿场馆损失外		2000	
14	使用易燃、易爆物品（稀料、酒精等）		2000	
15	特种施工作业人员无有效证件		2000/人次	
16	展厅内调漆、喷漆、刷漆等违反相关安全管理规定的，应立即停止施工		2000	

序号	违规内容	违约金数额 (RMB) /次		
		开幕前		开幕后
		每发现一次	通知后未按时整改	
17	未经书面允许, 在展览馆内动用明火作业, 没收其作业设备	2000		
18	撤展时, 施工垃圾未清理或未清理干净或未验收	2000		
19	搭建及开展期间闭馆后未切断电源	3000		
20	向馆内地沟倾倒废油等废弃物的	3000		
21	寻衅滋事, 打架斗殴	5000 / 施工单位		
22	展台出现冒烟、结构失稳等重大安全隐患	5000		

备注:

1. 主场运营商视具体违规情形对违规施工单位进行口头通知或书面通知要求限时整改, 并以展会开幕时间为节点进行违规程度的判定, 展会开幕后仍然存在违规情形的视为严重违规。同一违规行为各阶段的违约金数额应叠加计算。
2. 施工单位依照本文件内容应承担的违约金, 主场运营商有权在施工押金中予以扣除, 不足部分由施工单位补缴。接到通知后拒不整改或同一方式再次违规的施工单位, 主场运营商有权停止其展台供电及施工, 并扣除全部施工押金。
3. 主场运营商根据施工单位在本展会的施工违约程度, 将采取在其他展会主场对其加倍收取施工押金、在行业内给予公示等措施。
4. 施工单位签字盖章即表明其已阅读并自愿接受本文件约束。

搭建公司名称 (盖章):

主要负责人签字:

手机:

填写日期: 年 月 日

2.2.4 Flower & Plant Rental

Please Contact:

Mr. Mengjiao LIU

Beijing Tianfang Lvyin Gardening Service Co., Ltd.

Unloading Area of E1 & E2, NCIEC

Tel: +86-1500-105-3946

2.2.5 Booth Contractor Recommendation

Company Name	Contact	Contact Number	Email
Beijing Pico Exhibition Services Co., Ltd.	Biao WANG	+86-10-8941-4321	sven.wang@cn.pico.com
China United Expo Service Co.,Ltd.	Jing LIANG Meijia XU	+86-10-6509-6371 #606 +86-185-1878-3912	liangjing@u-expo.com xumeijia@u-expo.com
Beijing Feifangainian Show Service Co.,Ltd.	Fan XU	+86-10-6748-1469 +86-135-0119-8764	171889320@qq.com
C+CPR Planning Co.,Ltd.	Jian JIAO	+86-10-5727-5035 +86-135-8178-2694	jiaojian@shuangchaoexpo.com
Lihechuangyi Beijing International Exhibition Co.,Ltd.	Jie ZHANG	+86-10-5711-3358 +86-135-0132-7538	261563378@qq.com
Hon Well Beijing Show Co.,Ltd.	Tian REN	+86-10-8425-1830 #808 +86-186-1180-8183	chinazahw1818@126.com 2880681378@qq.com
Beijing Xinxinnuo Media Co.,Ltd.	Bo DUAN	+86-10-8859-7039 +86-177-1027-1880	xinxinnuo2008@126.com
Beijing Datangshiji Show Inc.	Lina TANG Chunpeng WANG	+86-139-1189-0996 +86-138-1081-8337	

2.2.6 Conference Room Rental (Deadline: March 17, 2017)

Please Contact: Ms. Cecily PU, Ms. Ping WEI

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P R China

Tel: +86-10-5190-2383/85

Fax: +86-10-5190-2393

Email: puxiaoying@chinaprint.com.cn / weiping@chinaprint.com.cn

Price of Conference Room in Exhibition Hall

Hall No.	Room No.	Function	Space (m ²)	Price (per room per day)	Deposit (per room)
E1	E1-VIP		63.8	3000	3000
	E1-101	Negotiation	31.4	1,000	1,000
	E1-102	Negotiation	24.2	1,000	1,000
	E1-202	Negotiation	52.4	1,500	2,000
	E1-203	Negotiation	113.2	2,000	3,000
W1	W1-102	Negotiation	24.2	1,000	1,000
	W1-203	Negotiation	136.4	2,000	3,000
E2	E2-VIP		63.0	3,000	3,000
	E2-101	Negotiation	31.9	1,000	1,000
	E2-202	Negotiation	51.7	1,500	2,000
	E2-203	Control-room	113.9	2,500	3,000
W2	W2-VIP		63.8	3000	3000
	W2-101	Negotiation	31.4	1,000	1,000
	W2-202	Negotiation	66.9	1,500	2,000
	W2-203	Control-room	137.3	2,500	3,000
E3	E3-VIP		57.8	3,000	3,000
	E3-101	Negotiation	31.4	1,000	1,000
	E3-201	Control-room	113.9	2,500	3,000
	E3-202	Negotiation	52.4	1,500	2,000
	E3-203	Negotiation	50.9	1,500	2,000

Hall No.	Room No.	Function	Space (m ²)	Price (per room per day)	Deposit (per room)
W3	W3-VIP		63.8	3,000	3,000
	W3-101	Negotiation	31.9	1,000	1,000
	W3-201	Control-room	137.3	2,500	3,000
	W3-202	Negotiation	67.6	1,500	2,000
	W3-203	Negotiation	67.6	1,500	2,000
E4	E4-VIP		63.0	3,000	3,000
	E4-102	Negotiation	31.4	1,000	1,000
	E4-101	Negotiation	24.6	1,000	1,000
	E4-201	Negotiation	50.9	1,500	2,000
	E4-202	Negotiation	51.7	1,500	2,000
	E4-203	Control-room	113.9	2,500	3,000
W4	W4-VIP		63.8	3,000	3,000
	W4-102	Negotiation	31.9	1,000	1,000
	W4-101	Negotiation	24.6	1,000	1,000
	W4-201	Negotiation	67.6	1,500	2,000
	W4-202	Negotiation	67.6	1,500	2,000
	W4-203	Control-room	137.3	2,500	3,000

Price of Conference Rooms in General Service Building

Location	Room No.	Function	Space (m ²)	Capacity	Minimum Rental Hour	Price (RMB)	Deposit (per room)
West 1 st Floor, General Service Building	VIP-1	VIP Room	61.2	10	Half-day	2,500	5,000
	VIP-2	VIP Room	98.6	17	Half-day	3,500	7,000
	W-101	Conference Call Room	97.3	100	Half-day	3,500	7,000
	W-102	Conference Room	108.4	100	Half-day	3,500	7,000
	W-103	Conference Room	105.6	100	Half-day	3,500	7,000
	W-104	Conference Room	78.8	70	Half-day	3,000	6,000
	W-105	News Release Room	309.9	150	Half-day	5,000	10,000
West 2 nd Floor, General Service Building	W-201	Lecture Theatre	795.9	500	Half-day	10,000	20,000
	W-202	Conference Room	97.8	80	Half-day	3,000	6,000
East 2 nd Floor, General Service Building	E-201	Conference Room	89.8	80	Half-day	3,000	6,000
	E-203	Conference Room	96.6	100	Half-day	3,000	6,000
	E-204	Conference Room	53.7	30	Half-day	2,000	4,000
	E-205	Conference Room	51.7	30	Half-day	2,000	4,000
	E-206	Conference Room	109.5	110	Half-day	3,500	7,000
	E-207	Conference Room	53.7	50	Half-day	2,000	4,000
	E-208	Conference Room	51.7	50	Half-day	2,000	4,000
	E-209	Conference Room	66.6	70	Half-day	3,000	6,000
	E-210	Conference Room	79.1	70	Half-day	3,000	6,000
	East 3 rd Floor, General Service Building	E-301	Conference Room	98.8	90	Half-day	3,000
E-302		Conference Room	95.0	90	Half-day	3,000	6,000
E-303		Conference Room	78.8	70	Half-day	3,000	6,000
E-304		Conference Room	53.7	50	Half-day	2,000	4,000
E-305		Conference Room	51.7	50	Half-day	2,000	4,000
E-306		Conference Room	109.5	120	Half-day	3,500	7,000
E-307		Conference Room	53.7	50	Half-day	2,000	4,000
E-308		Conference Room	51.7	50	Half-day	2,000	4,000
E-310		Conference Room	42.6	30	Half-day	2,000	4,000
E-311		Conference Room	98.6	110	Half-day	3,500	7,000
E-203		Conference Room	96.6	100	Half-day	3,000	6,000

Conference Equipment Rental

Item	Specification	Quantity	Price (RMB)	Note
Basic Equipment (Free)				
Podium		1 / Room		Equipment might vary from different rooms
Chair				
Movable Desk	600W × 500D × 900H	1 / Room		
White Board		1 / Room (Advance Application Required)		
Screen	120 Inch, 2.4m × 1.8m	1/Room		
VIP Desk	2100W × 450D × 750H	1/Room		
Mic with Cable		2/Room		
Registration Desk	1400W × 450D × 750H	1/Room		
Laser Pointer (Red)	For PowerPoint Use	4 / Room (Advance Application Required)		
Audio / Video Equipment				
Projector	4000ANSI	1 / Room (Suit for over 50 persons)	1200/Unit/Half Day	
	5000ANSI	3	1500/Unit/Half Day	W-105 Only
	12000ANSI Portable	2	4000/Unit/Half Day	W-201 Only
	6500ANSI Portable	1	1200/Unit/Half Day	VIP Room (17 persons) Only
Portable Screen	150 Inch (L 3m × W 2.25m)	2	500/Unit/Half Day	W-201 Only
	120 Inch (L 2.33 m × W 1.77m)	1	400/Unit/Half Day	
Portable Amplifier	Portable	1	800/Set/Half day	
Video Conference System	Including two 32-inch LCD Displayers		2000/Set/Half day	W-101 Only
Video Camera	PANASONICE600/650	2	1800/Set/Half Day	W-105 (Fixed Only) W-201 (Movable Only)
Video Camera System		1	2000/Set/Half day	W-105 and W-201 Only
SI Equipment	Portable (W-105 Only)	1	5000/Set/Half Day	TAIDEN HCS-4100MAP/05
SI Receiver	Infrared Ray Receiver (W-105 and W-201) + Earphone	400	30/Unit/Half Day	
Microphone	Podium Mic (1/Room) Desk Mic (4/Room)	1/Room	200/Unit/Half Day	W105 & W-201 has 1 podium mic & 8 desk mic in each room

2

Item	Specification	Quantity	Price (RMB)	Note
Audio / Video Equipment				
Cable-free MIC	SENNHEISER	2 /Room	300/Unit/Half Day	W-105 & W-201 has 4 in each room
Headphone MIC	SENNHEISER	2	400/Unit/Half Day	W-201 Only
DVD Player	Brand MALATA	1 / Room (for over 50 persons)	200/Unit/half Day	PHILIPS DVD Burner in W-101, W-105 & W-201
Lightening Equipment				
Porfile Spot Light	Variable Focal Length	12 / Room	300/Unit/Half Day	W-105 and W-201 Only
Follow Spotlight	Multi-colour V-2029 2500W	2	700/Unit/Half Day	W-201 Only

CHINA PRINT 2017 Conference Room Rental

Company Name		Booth No.	
Contact		Tel.	
Room Capacity		Seat	<input type="checkbox"/> Round Table / <input type="checkbox"/> Desk & Chair
Date		Time	<input type="checkbox"/> AM / <input type="checkbox"/> PM
Equipment Demand			

2.3 Over-time Working

Over-time Working Price		
Time	Unit	Price (RMB)
Before 24:00	2 Hours/Booth (Within 100m ²)	1,000.00
After 24:00	2 Hours/Booth (Within 100m ²)	2,000.00

Note:

1. Cost for over-time working is charged per 100m². For example, before 24:00, over-time working cost is RMB 1000 / 2 Hours for booth under 100², over-time working cost is RMB 2000 / 2 Hours for booth between 101-200m².
2. Over-time working application must be submitted to exhibition organizer before 15:00 everyday. Application after deadline could not be accepted.
3. Except the last day of move-in period, over-time working application could only be submitted once. Extension for over-time working hour is not acceptable.
4. Free over-time working till 21:00 on May 8 and May 13.

For further enquiries, please contact:

Mr. Kent Wang, Ms. Cecily PU, Mr. Jason Wang

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P R China

Tel: +86-10-51902382 / 51902383 / 51902384

Fax: +86-10-51902393

Email: wanghaocheng@chinaprint.com.cn

wangjinming@chinaprint.com.cn

puxiaoying@chinaprint.com.cn

2.4 Travel Services

2.4.1 Hotel Accommodation

There are over 60 hotels and over 100 restaurants around NCIEC, Capital Airport, Wangjing Area and CIEC. The official travel agents of CHINA PRINT 2017 will gather the essence of hotel services and provide you a comfortable and successful trip to Beijing.

For further enquiries, please contact:

a) Beijing Xindadu International Travel Service Co., Ltd.

Address: 67# South Courtyard of National Agriculture Exhibition Centre, 14 North

Dongsanhuan Road, Chaoyang District, Beijing, P. R. China

Post Code: 100026

Tel.: +86-10-6509-6371 #608

Contact Person: Xiaochen SHI

Mobile: +86-186-0115-7866

Email: shixiaochen@u-expo.com

Official Website: www.mittours.cn

b) Times Exhibition Services

Address: Room A-1105, No. A1 Xibahenan Road, Chaoyang District, Beijing P.R.China

Post Code: 100028

Official Website: www.sdlm.cn

Project	Contact Person	Contact Number	Email Address
Hotel Booking	Shengjie PANG	+86-10-6446-2841 +86-136-9129-9761	times@sdlm.cn
Dining and Catering	Yan WANG	+86-10-6446-2176 +86-153-0101-5862	meeting@sdlm.cn
Travel and Transport	Chunyan LIU	+86-10-6446-2176 +86-153-0101-2129	travel@sdlm.cn

c) Beijing Fashion Travel Service Co., Ltd.

Address: Room 702, Building No.10, West of Jianwai SOHO, 39 Dongsanhuan Road, Chaoyang District, Beijing P. R. China

Post Code: 100022

Telephone:400-106-9292 #8603

Fax: +86-10-5382-2989

Person-in-charge: Chunhong LV

Mobile: +86-1510-110-2378

Email: LVCH@fashion.com.cn

Official Website: www.fashion.com.cn

Project	Contact Person	Contact Number	Email Address
Hotel Booking	Hongjun WANG	4001069292 #8006 +86-139-0130-7788	WANGHJ@fashion.com.cn
Flight Ticket and Transport	Mengmeng ZHAI	4001069292 #8603 +86-138-1092-0879	ZHAIMM@fashion.com.cn

2.4.2 Temporary Personnel

If you need to hire interpreter or temporary staff, please contact:

a) Beijing Zhongjiu International Technology Development Co.,Ltd.

Contact Person: Shidi ZHANG

Mobile Number: +86-136-0132-8343

Email Address: 117898674@qq.com

b) Beijing Tianditongle Culture and Performance Co.,Ltd.

Contact Person: Yue SUN

Mobile Number: +86-158-1133-4123

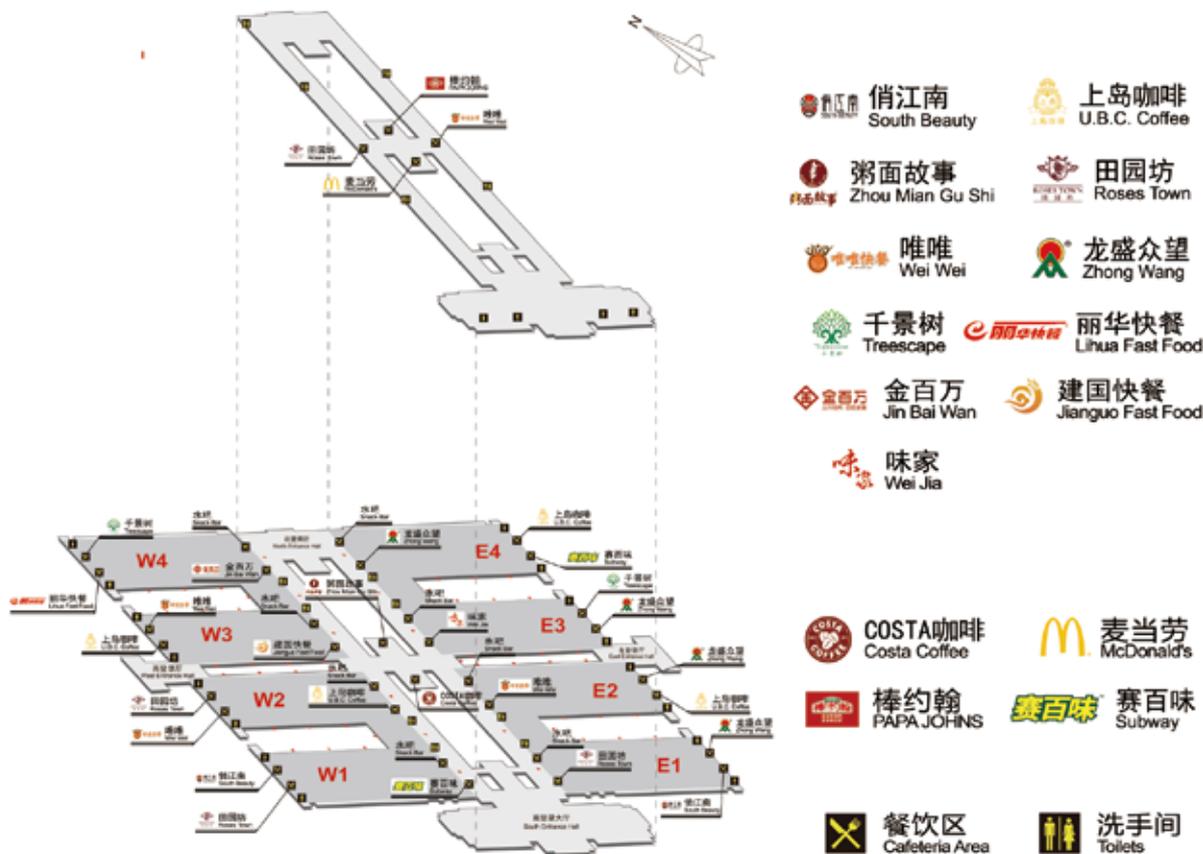
Email Address: 804013557@qq.com

2.5 Catering Services

Catering Service Providers in NCIEC as follow:

No.	Name	Contact Number	Contact Person
1	Beijing Tianyuanfang Dinning Culture Co.,Ltd. (Brand Roses Town)	+86-137-1758-6313	Mr. YAO
2	U.B.C. Coffee	+86-138-0139-6364	Mr. JIA
3	Beijing Longshengzhongwang Breakfast Co.,Ltd.	+86-137-1681-6897	Mr. GAO
4	Beijing Weiwei Catering Co.,Ltd.	+86-139-1159-8975	MS. WEN
5	South Beauty – Beijing Yuxiang Oulu Subsidiary	+86-186-1826-9885	Mr. WANG
6	Subway Beijing	+86-137-1888-0717	Mr. KANG
7	McDonald' s Beijing	+86-189-1122-0910	Mr. MA
8	Beijing Huiwei Dinning Co.,Ltd. (Brand Zhou Mian Gu Shi)	+86-186-3849-0846	MS. ZHANG
9	Beijing Treescape Fast Food Co.,Ltd.	+86-131-4634-1526	MS. LIU
10	COSTA Coffee Beijing	+86-186-1829-9323	Mr. ZHOU
11	Papa John' s Beijing	+86-134-3698-9456	MS. WANG
12	Beijing Longcheng Lihua Fast Food Management Co.,Ltd.	+86-139-1029-4543	Mr. LIU
13	Beijing Airport Haoya Business Hotel Corporation (Brand Jinbaiwan)	+86-189-1002-3305	MS. SHI
14	Beijing Shoudi Dinning Co.,Ltd. (Brand Weijia Dining)	+86-177-1046-0425	Mr. CUI
15	Beijing Chaoyang Jianguo Fast Food Co.,Ltd.	+86-139-1089-2456	Mr. ZHENG

Below is the restaurant map:



On-Site Operations and Services

2.6 Other Services

2.6.1 Exhibitor Badge (Deadline: March 22, 2017)

Please go to www.chinaprint.com.cn to apply for exhibitor badge.

Operation Guide:

Click 'Exhibitor Login' → Enter Username (Login ID) and Password → Enter the Exhibitor Data System → Click "Exhibition Service" → Click "Entrance Pass" → Click "New" (enter all information required compulsory – "Name", "Position" and "Contact Number") → Click "Save" to submit the information.

Note:

Exhibitor badge limit is 3 badges for each 9 square meters.

For any enquiries, please contact:

Mr. Kent WANG, Ms. Cecily. PU, Mr. Jason WANG

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P R China

Tel: +86-10-51902382 / 51902383 / 51902384

Fax: +86-10-51902393

Email: wanghaocheng@chinaprint.com.cn

puxiaoying@chinaprint.com.cn

wangjinming@chinaprint.com.cn

2.6.2 Information Submitted to Official Catalogue

(Deadline: March 22, 2017)

What is Official Catalogue?

Official Catalogue is a directory book of all exhibitors. It is printed by the exhibition show organizer and be given away to visitors, visitors and related industry organizations during or after the event.

How can I enjoy this Official Catalogue service?

Exhibitor's entry to Official Catalogue is absolutely free. You could publish both Chinese and English information of your company.

The word limit of company introduction is 200 Chinese characters and 200 English words. The organizer is entitled to re-edit your company introduction if it has exceeded the word limit.

Please go to www.chinaprint.com.cn to enter catalogue information.

Operation Guide:

Click 'Exhibitors' → Enter Username and Password (created when first registered) → Enter the Exhibitor Data System → Click "EXPO Catalog"

Please fill out the Official Catalogue Information Form.

Note:

1. Username and Password are the one you used when registered with us.
2. Information items with '*' are mandatory to fill, or the form could not be submitted successfully.
3. Please click "save" if you have to leave the page without finishing the form. After all information is filled out, please click "submit" .

For any enquiries, please contact:

Mr. Kent WANG, Ms. Cecily. PU, Mr. Jason WANG

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P R China

Tel: +86-10-51902382 / 51902383 / 51902384

Fax: +86-10-51902393

Email: wanghaocheng@chinaprint.com.cn

puxiaoying@chinaprint.com.cn

wangjinming@chinaprint.com.cn

2.6.3 Use of Exhibition Logo

If you would like to use the exhibition logo of CHINA PRINT 2017 in your own promotion activities, please download the graphic file from our official web-site: www.chinaprint.com.cn. Various formats are available.

For any enquiries, please contact:

Mr. Kent WANG, Ms. Cecily. PU, Mr. Jason WANG

China Print Show Company Limited

Room 902, Tianyu Building, 11 Guangming Road, Dongcheng District, 100061, Beijing, P R China

Tel: +86-10-51902382 / 51902383 / 51902384

Fax: +86-10-51902393

Email: wanghaocheng@chinaprint.com.cn

puxiaoying@chinaprint.com.cn

wangjinming@chinaprint.com.cn

2.6.4 Visitor Invitation

Would you like to invite visitors by yourself? Here is how we could help you:

2.6.4.1 Visitor Invitation Ticket

The organizer would send away Visitor Invitation Tickets during promotion campaign. We could provide exhibitors such tickets free of charge so you would be able to invite your own guests.

Visitors would be able to filled the pre-registration form on the ticket or proceed online pre-registration beforehand. It would save the trouble of visitor registration on-site.

2.6.4.2 Pre-order of Visitor Badge

Exhibitors could order Visitor Badge for your VIP guests beforehand.

To pre-order Visitor Badge, exhibitors should provide required information of relating visitor, including name, working address, telephone number and email address. The organizer would provide Visitor Badges according to the amount of visitor information provided. Then you would be able to present the Visitor Badge in the hands of your VIP guests.

A large, stylized white number '3' is centered on a solid pink background. The number is composed of two thick, rounded strokes. The top stroke starts from the left, curves upwards and to the right, then loops back down and to the left, ending in a rounded tail. The bottom stroke starts from the left, curves downwards and to the right, then loops back up and to the left, ending in a rounded tail. The two strokes are positioned such that they appear to be connected at the top and bottom, forming a continuous shape.

Freight Forwarding

3.1 Freight Forwarding

a) China International Exhibition Transportation Co., Ltd.
 (responsible for the shipment of exhibits in Mail Hall W1 – 4, E1, E2 and Supporting Hall W5 – 8, E5, E6, E9 and E10)

Address: Room 539, Hall 1, CIEC, 6 East Beisanhua Road, Beijing, P. R. China

Post Code: 100082

Hall No.	Contact	Telephone	Mobile	Fax	Email
E1 / W1 E5 / E9	Yanbing YANG	+86-10-8460-0607	+86-136-9921-2351	+86-10-8460-0559	yang.yb@cietc.net
E2 / W2 – 4 E6 / E10 / W5-8	Jing WANG	+86-10-8460-0618	+86-139-1172-7887		wang.j@cietc.net

b) DHL China

(responsible for the shipment of exhibits in Mail Hall E3, E4 and Supporting Hall E7, E8, E11 and E12)

Address: Floor 24, 268 South Zhongshan Road, Huangpu District, Shanghai, P. R. China

Post Code: 200010

Contact	Telephone	Mobile	Fax	Email
Ziwen SUN	+86-21-2305-5698	+86-139-1776-8065	+86-21-6196-5695	nathan.sun@dhl.com

For acquiring quotation, please contact the designated freight forwarder according to Hall Number; or go to our official website www.chinaprint.com.cn and find the prices and other related information in “Downloads” and “Information” .

Advertising Opportunities

4.1 Advertisements on Printed Materials

4.2 Online Advertising Opportunities

4.3 Advertising Opportunities at Official App of CHINA PRINT 2017

4.4 Advertising Opportunities in Exhibition Venue

4.5 Media Promotion & PR Opportunities

Are you looking for more advertising opportunities to enhance your marketing promotion?

We would provide various advertising means for you to get in touch with potential clients.

4.1 Advertising Opportunities in Printed Materials

The organizer will have a large number of printed materials for various purposes. You could make your own choices of the most suitable advertising opportunities.

4.1.1 Advertisement in Official Catalogue

If you think the company introduction in Official Catalogue is not enough, why not apply for a full page advertisement in the book?

Here are the prices for full page color advertisements in the Official Catalogue:

Advertisement Page	Price (RMB)
Back Cover	60,000.00
Inside Front Cover	40,000.00
Inside Back Cover	40,000.00
First Page	40,000.00
Second Page	30,000.00
Third Page	30,000.00
Normal Page	10,000.00

Note: Please design the advertisement by yourself and submit the graphic file before deadline.

4.1.2 Exhibits Preview

The organizer will send out Exhibits Preview along with visitor invitation. Besides some general information published by the organizer, exhibitors could also apply for full color pages for your advertisements or exhibits information.

Here are the prices for full page color advertisements in the Exhibits Preview:

Advertisement Page	Price (RMB)
Back Cover	30,000.00
Inside Front Cover	10,000.00
Inside Back Cover	10,000.00
First Page	10,000.00
Second Page	5,000.00
Third Page	5,000.00
Normal Page	3,000.00

Note: Please design the advertisement by yourself and submit the graphic file before deadline.

4.1.3 Advertisement on Visitor Badges

Every visitor will carry his or her own visitor badge throughout the entire visiting period; why not print your company advertisement on the badge? It is estimated that the organizer would prepare at least 80,000 Visitor Badges.

Here are the prices for full color advertisement on the back of Visitor Badge (at least 5,000/application):

Advertisement Quantity	Price (RMB)
5,000 Badges	30,000.00
10,000 Badges	50,000.00
20,000 Badges	90,000.00

Note: Please design the advertisement by yourself and submit the graphic file before deadline.

4.1.4 Advertisement on Visitor Invitation Tickets

The organizer will send out over 600,000 Visitor Invitation Tickets via various means. This ticket will also act as visitor registration form. We would provide two advertising positions with same size on the Visitor Invitation Tickets.

Here are the prices for full color advertisement on Visitor Invitation Tickets (at least 10,000/application):

Advertisement Quantity	Price (RMB)
10,000 Pieces	20,000.00
20,000 Pieces	30,000.00
40,000 Pieces	50,000.00

Note: Please design the advertisement by yourself and submit the graphic file before deadline.

4.1.5 Advertisement on CHINA PRINT 2017 Daily

CHINA PRINT 2017 will publish a Show Daily everyday during the exhibition period. Why not let the visitors read your advertisement while getting latest information of the trade fair?

Please contact the Official Media of CHINA PRINT 2017 for further information of Show Daily advertising:

PRINT CHINA Magazine

Address: Room 322, 106 Yong'an Road, Xicheng District, Beijing, P. R. CHINA

Post Code: 100050

Tel.: +86-10-6318-4460

Fax: +86-10-6318-4460

Contact Person: Ms. Yan JIA

Mobile: +86-139-1177-6735

Email: jiayan@eprint.cn

4.1.6 Advertisement on CHINA PRINT 2017 Technology Guide

For better delivering a comprehensive analysis and helping visitors to get necessary information, the Organising Committee will publish a series of report titled Technology Guide – which will cover all areas including the overview of print market, technology review, product introductions, and exhibition guide. Technology Guide will have the hot issues in printing industry analysed, relating laws and regulations interpreted, technological difficulties discussed, and newly released products overviewed.

20,000 sets of Technology Guide series reports are estimated to be published and hand out free for visitors from the entrances of each hall. Each set contains 5 reports, namely:

Digital Printing,
Post-press and Finishing,
Packaging and Labelling,
Internet + Printing, and
Green Printing and Environmental Protection.

[Please contact the Official Media of CHINA PRINT 2017 for further information of Technology Guide advertising:](#)

PRINT TODAY Magazine

Address: Beijing Printing Machinery Research Institute, 5 Zaojia Street Nanli, Fengtai District

Post Code: 100070

Tel.: +86-10-8771-8582

Fax: +86-10-8777-5368

Contact: Ms. Ting WANG

Email: wt@cprint.cn

4.1.7 Advertisement on CHINA PRINT 2017 Visitor Map

CHINA PRINT 2017 will publish Visitor Map to provide visiting guidance and a series of restaurant and entertainment information. The Visitor Map will be given away free of charge.

[Please contact the Official Media of CHINA PRINT 2017 for further information of Visitor Map advertising:](#)

Beijing Huanqiu Weiming Advertising Co., Ltd.

Tel.: +86-10-6345-5296

Fax: +86-10-6345-5296

Contact Person: Mr. Mingchuan CHEN

Mobile: +86-1350-121-4454

Email: globalppi@sina.com

4.1.8 Official Printing Sponsor of CHINA PRINT 2017

If you are a printing machinery manufacturer, why don't you apply to become the Official Printing Sponsor? Then you will be able to tell everyone that every CHINA PRINT 2017 printed material is printed by your machinery. Also, your equipment name, series number and your company name will be shown in the footnote of each page of the printed materials.

If you are interested in this promotion opportunity, please contact the Organising Committee of CHINA PRINT 2017.

For more information, please contact Ms. Ping WEI

Tel.: +86-10-5190-2385

E-mail: weiping@chinaprint.com.cn

4.1.9 Official Paper Supplier of CHINA PRINT 2017

If you are a paper manufacturer, why don't you apply to become the official Paper Supplier? Then everyone who has got any CHINA PRINT 2017 printed material would be able to see and feel your product. Also, your equipment name, series number and your company name will be shown in the footnote of each page of the printed materials.

If you are interested in this promotion opportunity, please contact the Organising Committee of CHINA PRINT 2017.

For more information, please contact Ms. Ping WEI

Tel.: +86-10-5190-2385

E-mail: weiping@chinaprint.com.cn

4.2 Online Advertising Opportunities

Internet has become one of the most important means to get in touch with your clients. We also provide various online advertising opportunities for you to choose.

4.2.1 Video Advertisement on CHINA PRINT 2017 Official Website

Video would provide the largest information among all types of advertisements. We could embed an advertising video on the home page of CHINA PRINT 2017 Official Website.

If you are interested in this promotion opportunity, please contact CHINA PRINT 2017 organizing committee.

4.2.2 Advertising Banner on the home page of CHINA PRINT 2017 Official Website

Isn't it a good way to attract visitors if you have embedded your company logo on the home page of CHINA PRINT 2017 Official Website? We would also add the web-link of your company to the advertising banner.

The price of banner advertisement on the home page of CHINA PRINT 2017 Official Website is RMB 10,000.

4.2.3 News Release on CHINA PRINT 2017 Official Website

Would you like to publish your news release on CHINA PRINT 2017 Official Website? No problem! Every news release could contain maximum 2,000 words and three pictures. We would also place the news title on the home page of the website.

The price for releasing company news is RMB 1,000/release.

For more information, please contact Ms. xiaoyuan Xia

Tel. :+86-10-51902381

E-mail: xi Xiaoyuan@chinaprint.com.cn

4.3 Advertising Opportunities at Official App of CHINA PRINT 2017

For better delivering all information regarding CHINA PRINT 2017, an Official App was launched. Visitors are able to read the Visiting Guide, recommended exhibitors list and “must-see” exhibitors.

[For more information, please contact our official service provider:](#)

Bisenet Printing Website

Address: Room 1503, Block A, Aoyu Keji Yingchao Building, 12 Jinxing Street, Daxing District, Beijing

Post Code: 102608

Tel.: +86-10-62148751

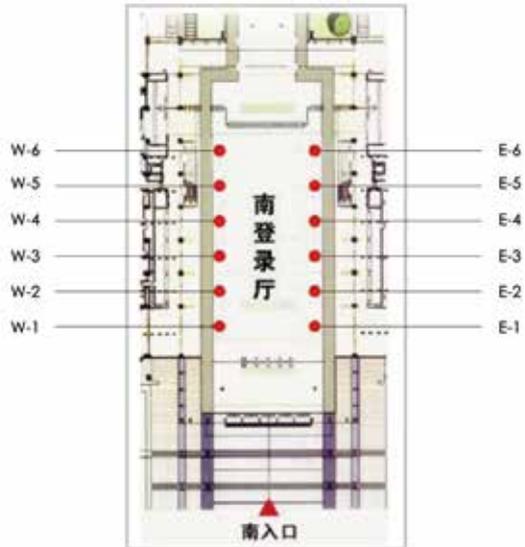
Fax: +86-10-62148750

Contact: Xisan YU

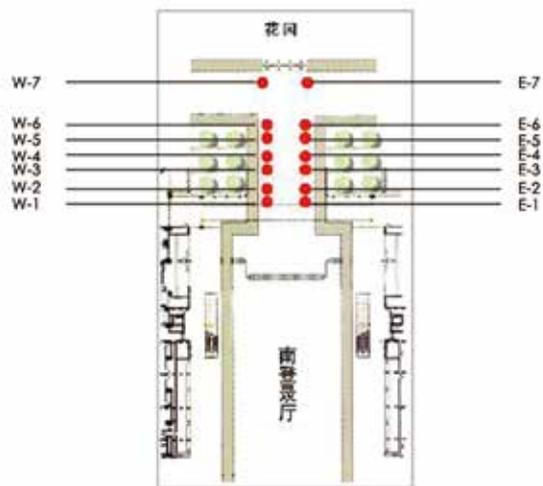
Mobile: +86- 131-4699-9341

Email: yuxisan@bisenet.com

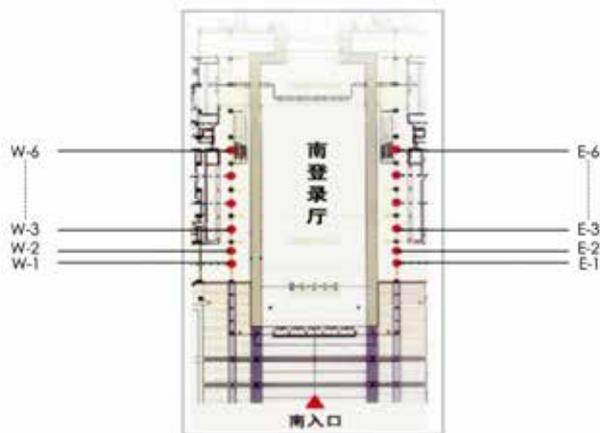
4.4 Advertising Opportunities in Exhibition Venue



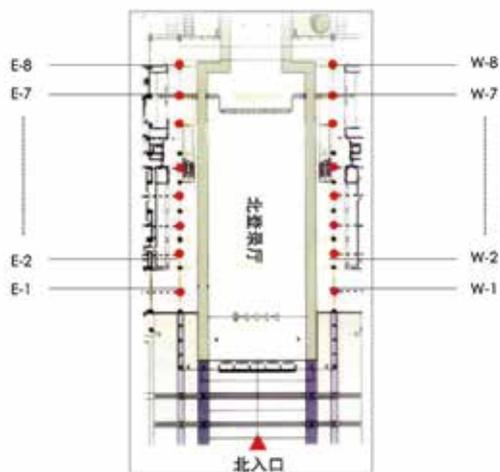
Advertising Place	Series Number	Size	Price (RMB)	Quantity
Round Pillar in South Entrance Lobby	W-1 ... W-6	L 5.4m x H 3m	15,000.00	12
	E-1 ... E-6			



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Round Pillar in South Supporting Entrance Lobby	W-1 ... W-7	L 4.15m x H 3m	8,000.00	14
	E-1 ... E-7			

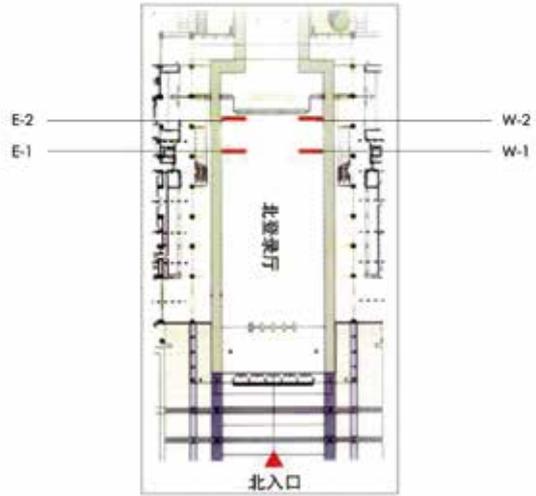


Advertising Place	Series Number	Size	Price (RMB)	Quantity
Banner at East and West Sides of South Entrance Lobby	W-1 / W-2 / E-1 / E-2	L 5m x H 5m	30,000.00	4
	W-3...W-6 / E-3...E-6	L 6m x H 5m		8



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Round Pillar in North Entrance Lobby	E-1...E-8	L 3.5m x H 3m	5,000.00	16
	W-1...W-8			

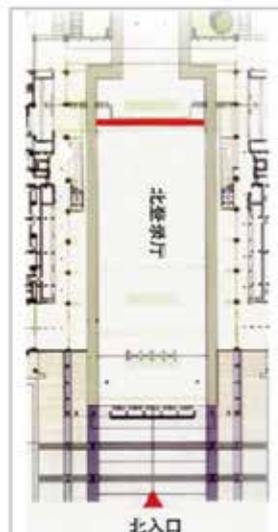
Advertising Opportunities



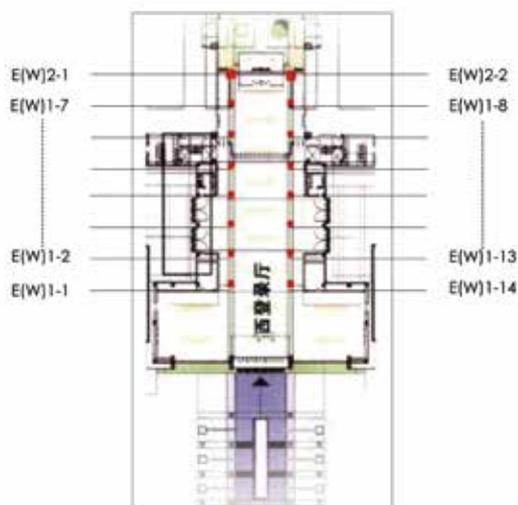
Advertising Place	Series Number	Size	Price (RMB)	Quantity
Central Banner in North Entrance Lobby	E-1 / E-2	L 6m x H 5m	20,000.00	4
	W-1 / W-2			



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Banner at East and West Sides of North Entrance Lobby	E-1...E-3	L 5m x H 5m	20,000.00	6
	W-1...W-3			

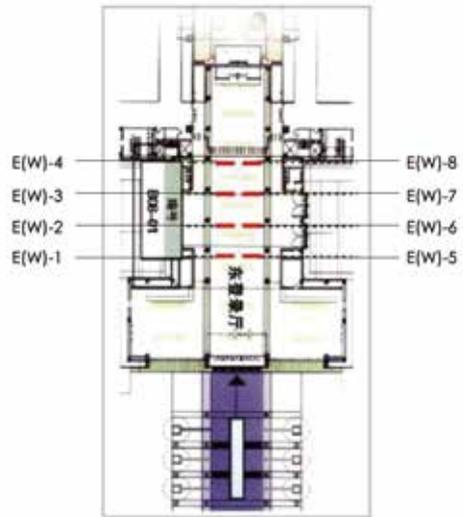


Advertising Place	Series Number	Size	Price (RMB)	Quantity
Banner on Handrails (2nd Floor) in North Entrance Hall	N/A	L 22m x H 2.5m	30,000.00	1

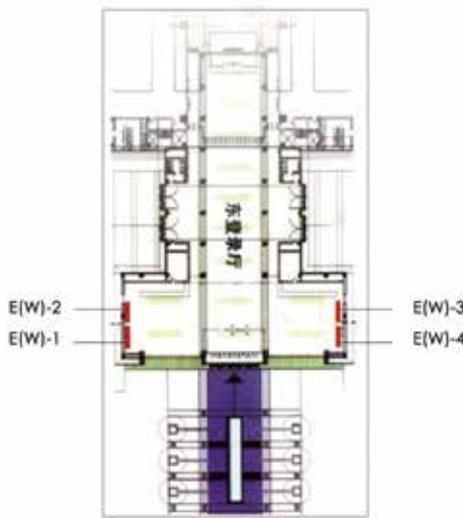


Advertising Place	Series Number	Size	Price (RMB)	Quantity
Round Pillar in West & East Entrance Hall	E(W)1-1...E(W)1-14	L 2.7m x H 3m	5,000.00	28
Square Pillar in West & East Entrance Hall	E(W)2-1 / E(W)2-2	L 1.1m x W 0.86m x H 3m		4

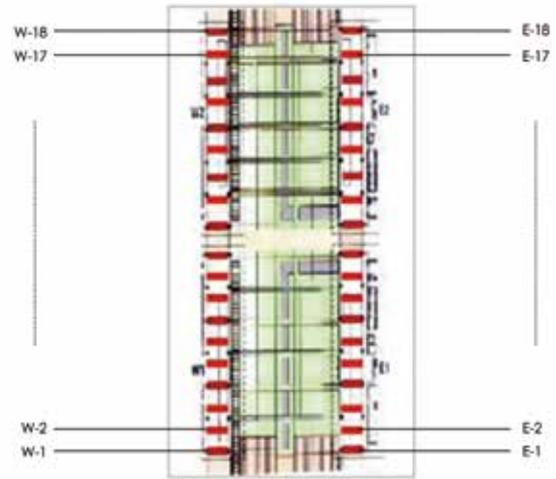
Advertising Opportunities



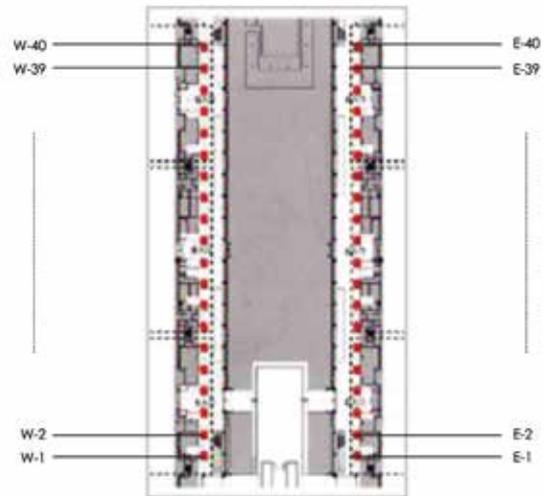
Advertising Place	Series Number	Size	Price (RMB)	Quantity
Banner in West & East Entrance Hall	E-1 ... E-8	L 3m x H 5m	12,000.00	16
	W-1 ... W-8			



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Banner at Each Side of West & East Entrance Hall	E(W) -1 ... E(W)-4	L 5m x H 12m	35,000.00 for 1 set (contains 2)	4 sets



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Corridor Banner	W-1...W-18	L 6m x H 4m	24,000.00	36
	E-1...E-18			



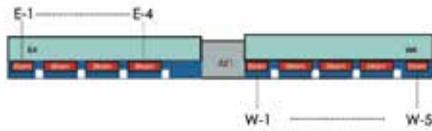
Advertising Place	Series Number	Size	Price (RMB)	Quantity
Square Pillar in Corridor	W-1...W-40	L 0.96m x W	5,000.00	80
	E-1...E-40	0.76m x H 3.5m		



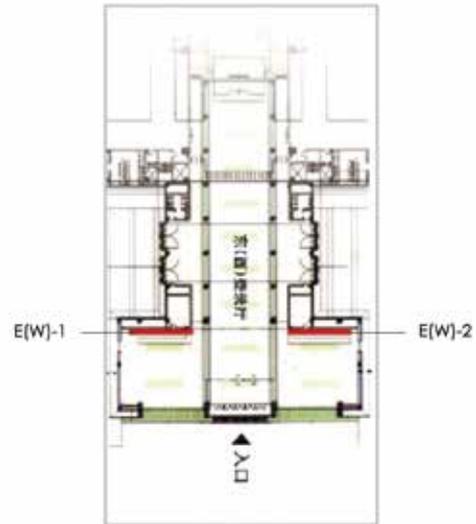
Advertising Place	Series Number	Size	Price (RMB)	Quantity
Flat Round Pillar in South Square		L 0.9m x W 0.4m x H 4.5m	10,000.00	10
		L 0.8m x W 0.25m x H 4.5m		6



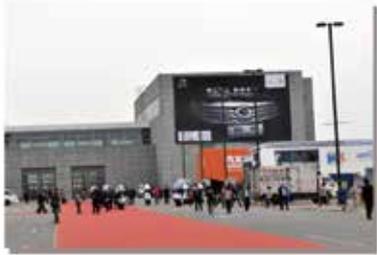
Advertising Place	Series Number	Size	Price (RMB)	Quantity
South Wall AD Place in South Square	W-2 / W-3 / E-1 / E-2	L 28m x H 6m	68,000.00	4
	W-1 / E-3	L 20m x H 6m	48,000.00	2



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Wall AD in North Square	E-1 / W-1 / W-5	L 20m x H 6m	40,000.00	3
	E-2...E-4 / W-2...W-4	L 28m x H 6m	60,000.00	6



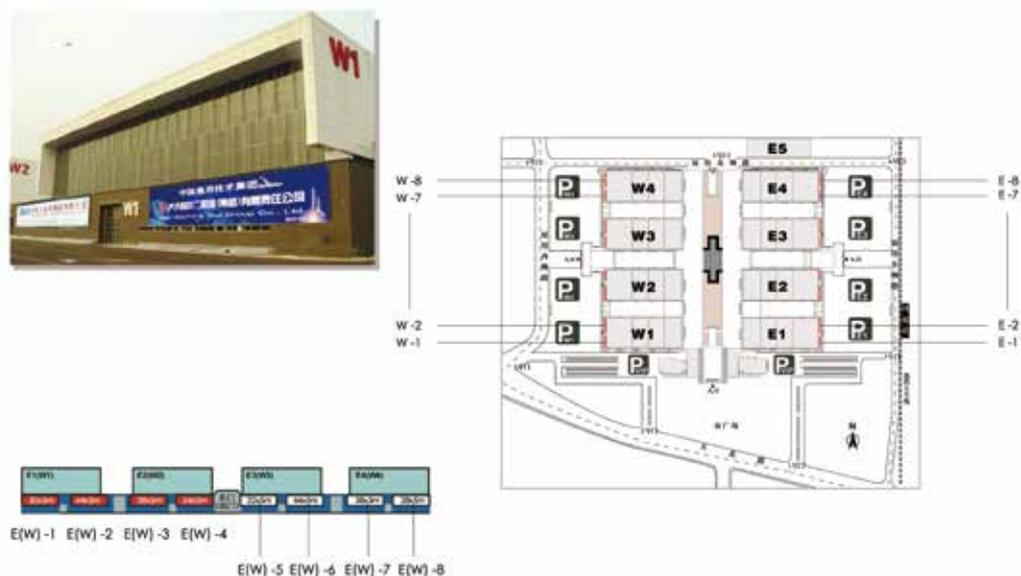
Advertising Place	Series Number	Size	Price (RMB)	Quantity
Wall AD in West & East Entrance Hall	E(W) -1 / E(W)-2	L 12m x H 6m	30,000.00	4



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Outdoor Wall AD in West & East Entrance Hall	W-1 / W-2	L 16m x H 10m	50,000.00	4
	E-1 / E-2			



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Banner on Lamppost		L 0.75m x H 2.5m	2,600.00	141



Advertising Place	Series Number	Size	Price (RMB)	Quantity
Outdoor Wall AD Place on West & East Halls	E(W) -1	L 30m x H 5m	39,000.00	2
	E(W) -2 / E(W) -6	L 44m x H 5m	57,000.00	4
	E(W) -3 / E(W) -7	L 38m x H 5m	49,000.00	4
	E(W) -4	L 24m x H 5m	32,000.00	2
	E(W) -5	L 22m x H 5m	30,000.00	2
	E(W) -8	L 28m x H 5m	35,000.00	2

For more AD requires, please Contact:

China Print Show Company Limited

Contact Mr. Kent WANG, Ms. Ping WEI

Tel.: +86-10-5190-2382 / 85

Fax: +86-10-5190-2393

Email: wanghaocheng@chinaprint.com.cn / weiping@chinaprint.com.cn

4.5 Media Promotion & PR Opportunities

4.4.1 Be part of CHINA PRINT 2017 Press Release

Would you like to publish your news as a part of CHINA PRINT 2017 press release? We could help you to get your news out together with CHINA PRINT 2017 news.

We charge RMB 5,000 for this service.

4.4.2 Information Box in News Center

There will be a Media Center in the exhibition for all media workers from home and abroad. We would provide Information Box for our exhibitors in the Media Center so the journalists could get the information easily.

We charge RMB 1,000 for each Information Box.

4.4.3 Press Conference

Would you like to hold a press conference during the exhibition and get you company news to the market? We could offer various conference and seminar services.

Please refer to item 2.2.6 for further information concerning rental of seminar room.

4.4.4 DM Promotion

Would you like to send out promotion direct mails using the CHINA PRINT 2017 database? Please contact CHINA PRINT 2017 Organising Committee for further inquiries.

For more information on media and PR promotions, please contact Ms. Cecily PU and Ms. Ping WEI.

Tel.: +86-10-5190-2383/85

Email: puxiaoying@chinaprint.com.cn / weiping@chinaprint.com.cn

A large, stylized number '5' is positioned on the right side of the page. The number is white with a thick green outline. The top bar of the '5' is a solid green rectangle. The vertical stem of the '5' is a thick green bar. The bottom curve of the '5' is a white shape with a thick green outline. The text 'List of Service Forms' is centered horizontally across the middle of the vertical stem of the '5'.

List of Service Forms

- A** forms are compulsory forms for all exhibitors.
- B** forms are necessary forms for exhibitors who applied for standard booth.
- C** forms are necessary forms for exhibitors who applied for raw space.
- D** forms are optional forms.
- E** forms are compulsory for contractors.

Please submit the application forms before deadline.

Form Type	Form Name	Page	Deadline	Further enquiries, please contact
A	Exhibitor Badge	50	22 nd March, 2017	China Print Show Company limited
	Catalogue Entry	51		
B	Fascia Board	19	17 th March, 2017	Main Hall W1-4, E1-2, Supporting Hall W5-8, E5-6, and E9-10: Beijing Pico Exhibition Service Co.,Ltd. Main Hall E3-4, Supporting Hall E7-8, and E11-12: China United Expo. Service Co.,Ltd.
	Furniture and Lightening Rental	29		
C	Construction Management	30		
	Application for Special Designed Booth Contractor	31		
	Application of Electricity, Water and Compressed Air	32		
	Telecommunication & Internet Services	34		
	Exhibitor's Declaration of Safety	35		
	Authorisation of Booth Contractor	36		
E	Booth Contractor's Declaration of Safety & Security	36		
	Two-story Booth Contractor's Declaration of Safety & Security	38		
	Penalties for Violating Regulations	39		
D	Flower & Plant Rental	40	On-site Application Available	Beijing Tianfang Luyin Gardening Service Co., Ltd.
	Conference Room Rental	42	31 st March, 2017	China Print Show Company Limited
	Hotel Booking	47	N/A	Beijing Xindadu International Travel Service Co., Ltd. Times Exhibition Services Co.,Ltd. Beijing Fushion Travel Service Co., Ltd.
	Temporary Personnel	48	30 th April, 2017	Beijing Zhongjiu International Technology Development Co.,Ltd. Beijing Tianditongle Culture and Performance Co.,Ltd.
	Freight Forwarding	54	Please refer to each item	China International Exhibition Transportation Co., Ltd. DHL China
	Printed Advertisement	56		China Print Show Company Limited
	Online Advertisement	60		
	On-site Advertisement	62		



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中国印刷及设备器材工业协会

Printing and Printing Equipment Industries Association of China

中国国际展览中心集团公司

China International Exhibition Center Group Corporation

承办单位 Organizers

北京中印协华港国际展览有限公司

China Print Show Company Limited

东莞市中印协国际展览有限公司

Print China Show Company Limited

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Growth Beyond Limit